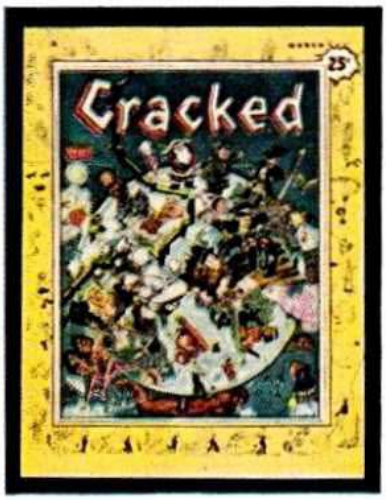
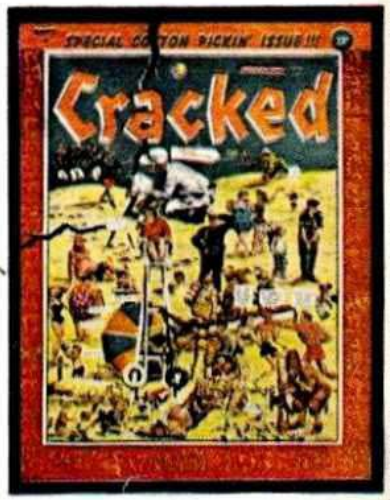
FEB A

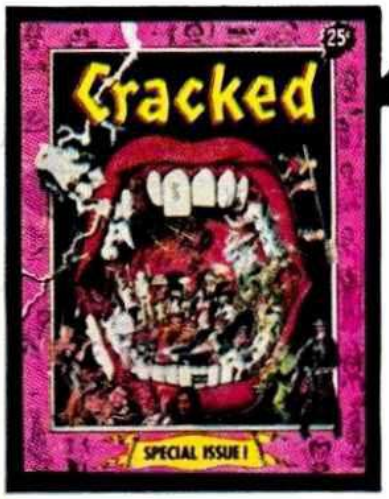
HAPPY ANNIVERSARY TO US!!

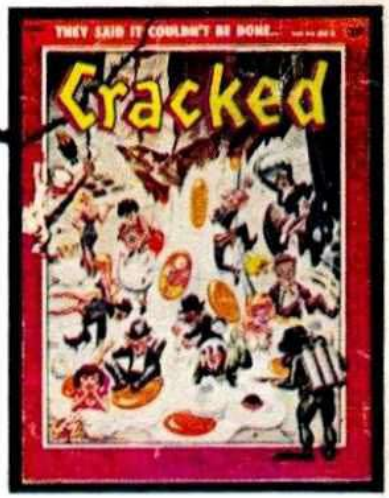
25¢

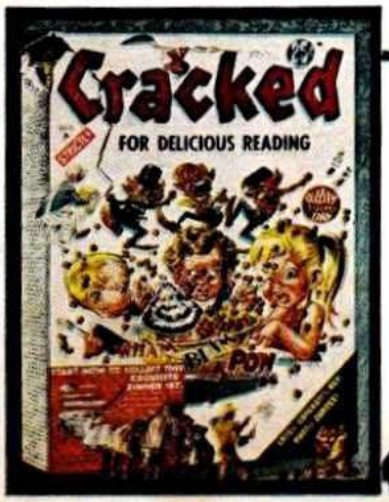
Cracked

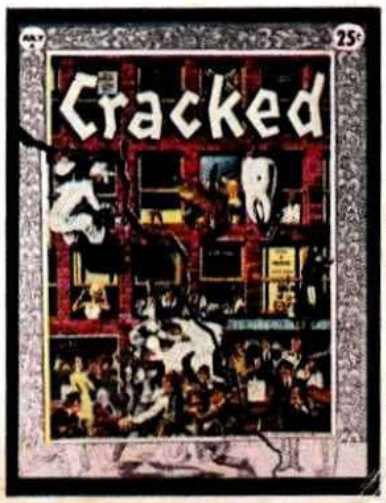












ALL NEW FEATURES

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FEBRUARY, 1959 Number 7

the magazine that's really **Cracked** humor to make you ask . . . "Huh? . . .?"

PUBLISHER: Bob Sproul
EDITOR: Sol Brodsky
SCRIPT EDITOR: Paul Laikin
JANITOR: Sylvester P. Smythe

ARTISTS: *John Severin, Bill McCartney, Carl Burgos, Bill Everett, Syd Shores, Richard Doxee, Bernard Baily, Angelo Torres, Dick Richards*

WRITERS: *Paul Laikin, Bill Ward, Jerry Siegal, Carl Memling, Michael Nagler, Teddy Bee, Jan Shelly, Gary Steven*

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An article which plainly tells you how to get rid of your imaginary fears—and get some good, real, earthy ones.

THE MILLIONEARS PAGE 9

The only television program where they give away a million dollars—and you don't have to answer any questions.

RUSSIAN SCIENTISTS PAGE 39

A startling report on Russia's revolutionary new machine—a machine that starts new revolutions.

SUPERMARKETS PAGE 36

The latest news on a growing American phenomenon that is sweeping the country, drawn by an artist who should himself be out sweeping the country.

RUMORS PAGE 32

A rumor can be vicious and ugly. It is never very funny. Neither is our two page article on it.

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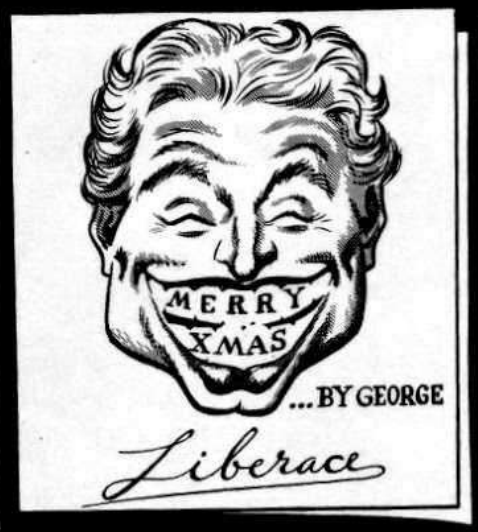
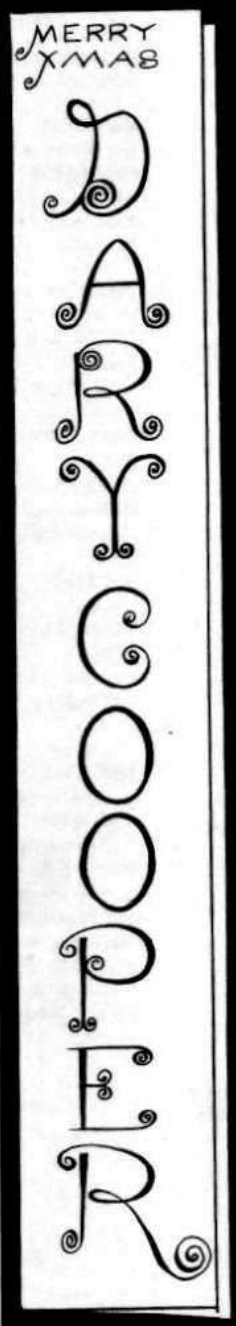
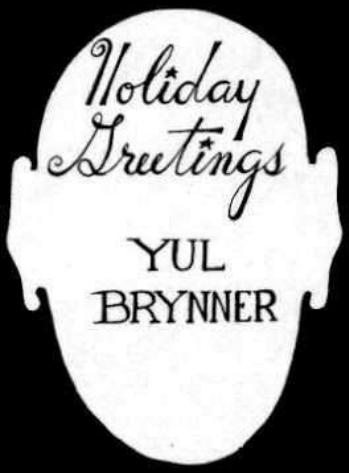
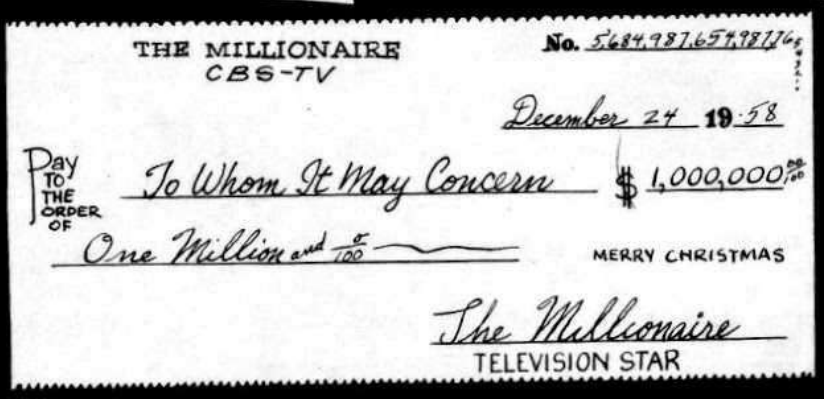
CHRISTMAS CARDS OF CELEBRITIES







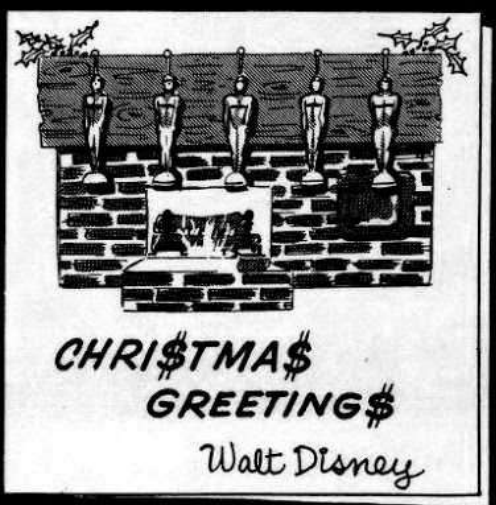


PEACE
ON EARTH
Good Will to Men...
IN THIS WIDE, WIDE WORLD

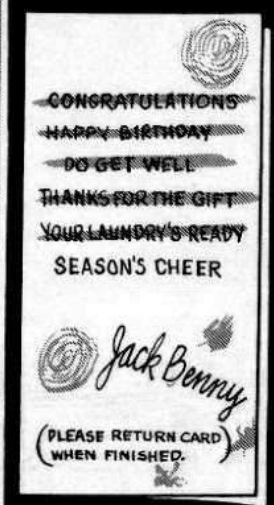
HAVE SANTA SUIT
WILL TRAVEL!
Richard Boone

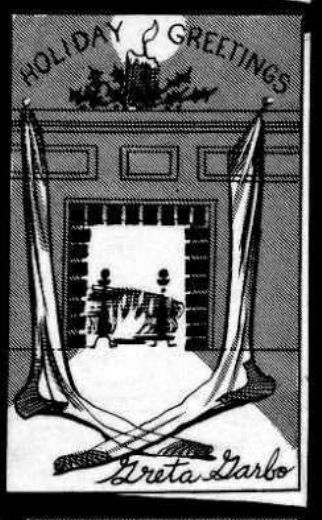
Edward R. Murrow

MERRY XMAS
JOHN FOSTER DULLES


CHRITMA
GREETING$
Walt Disney

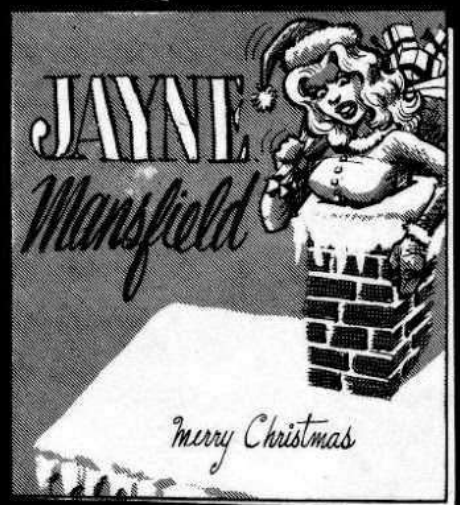
HAVE A GOOD SEASON
Willie Sutton


CONGRATULATIONS
HAPPY BIRTHDAY
DO GET WELL
THANKS FOR THE GIFT
YOUR LAUNDRY'S READY
SEASON'S CHEER
Jack Benny
(PLEASE RETURN CARD WHEN FINISHED.)


HOLIDAY GREETINGS
Greta Garbo

HAVE A HAPPY HOLIDAY, HEY
FROM YOGI BERRA

Picasso


JAYNE Mansfield
Merry Christmas

Xmas Greetings
Lassie

YOU DOWN THERE
LIKE HAVE A GROOVY SEASON
... and all that JAZZ
Dizzie Gillespie

CAMP HIX
U.S. ARMY
Greetings...
LOCAL DRAFT BOARD NO. 4

NARRAGANSET
Merry Christmas
AND A HIALEAH
Joe E. Lewis

The Old Cracked Barrel

WHERE READER AND EDITOR PUT THEIR FEET UP AND BLOW OFF STEAM

Dear Ed.,

I think Cracked is the greatest. I think it's very funny. I also think it's very clever. But you go on putting it out no matter what everybody else is thinking.

A Nonconformist
Kalamazoo, Michigan

Editor,

Just want to tell you that I never miss your magazine. I never read it and I never miss it—so there!

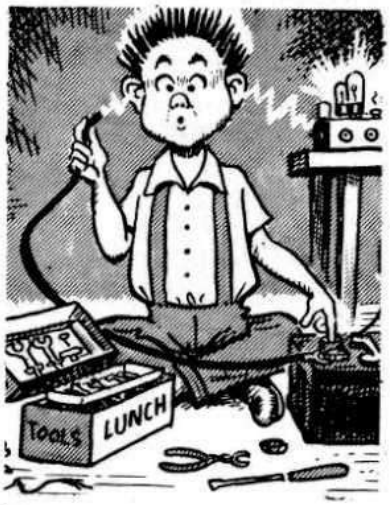
Harvey Larkin
Cheyenne, Wyoming

Ye Ed.,

Those psychological predictions were a scream! My nephew is 6 and all he does is climb up tall buildings. What will he be?

Edith Axelrod
Bronx, N. Y.

ED. NOTE: HE'LL NEVER BE SEVEN.



Hey,

You stink! I'd tell you more but I've already sealed the envelope.

Peter and Freddie Astor
Topeka, Kansas

Editor,

Thought you'd like to know that Cracked is selling like wildfire out here—everybody's burning it!

Phyllis Yanofosky
Amarillo, Texas

ED. NOTE: HA-DE-HA-HA HAW!

Dear Editor,

Read your great article on hypnotism and succeeded in putting my girl to sleep. Quick! Tell me how to wake her up as her mother will be furious!

Clifford Deutscher
Oshkosh, Wisconsin

Cracked Pots,

We would like to let you know that we have a Cracked Club in our home town—and if any of you guys ever show up here we'll bash you over the head with it!

Jack (Buster) Brown
Triple Junction, Utah

Ed.,

By mistake I sent in a picture of my mother-in-law to your Cracked Photo Contest. Please rush it back as she will have conniptions.

Elmer Blurd
Denver, Colorado

ED. NOTE: TOO LATE! IT'S BEEN ALREADY SELECTED FOR A PRIZE.

Editor,

Never realized it was so difficult putting out a magazine till I read your article on "So you think it's easy to buy Cracked?" Never knew there were so many people involved in the setup. So how come you can make a living charging only 25c a copy?

Sheldon Hendler
Monticello, N. Y.

ED. NOTE: WE FOOL AROUND WITH THE BOOKS.

Dear Editor,

Your publication is esthetic, resplendent in glowing rhetoric, unsurpassed in pictorial achievement. It is a rare and glorious excursion into literary shankri-la.

John Butler, Phd.
University of Chicago

ED. NOTE: IF YOU DON'T LIKE IT YOU KNOW WHAT YOU CAN DO ABOUT IT! ! !

Editor

I think cracked is the No. 1 magazine in the country—and there's nothing lower than No. 1.

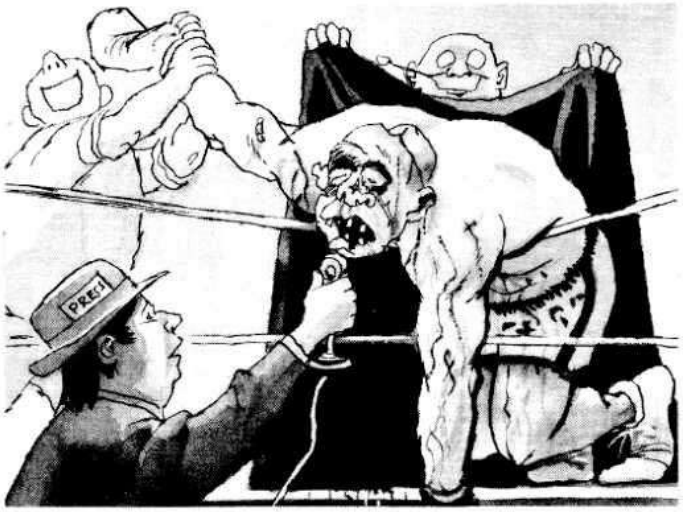
Edward Taub
Brooklyn, N. Y.

Dear $*!?;:,
?*$:% ©0(:);!)½□ (-?*½$½)(*;? Cracked *$;!:)(?-.

Sam Lee
Hong Kong, China

On this page are people who did not want their secret revealed. They begged the editors of this magazine not to print this feature. They pleaded, "Is selling magazines so important as to ruin people's lives?" . . . Our answer? . . . YES!! So here's the lowdown on . . .

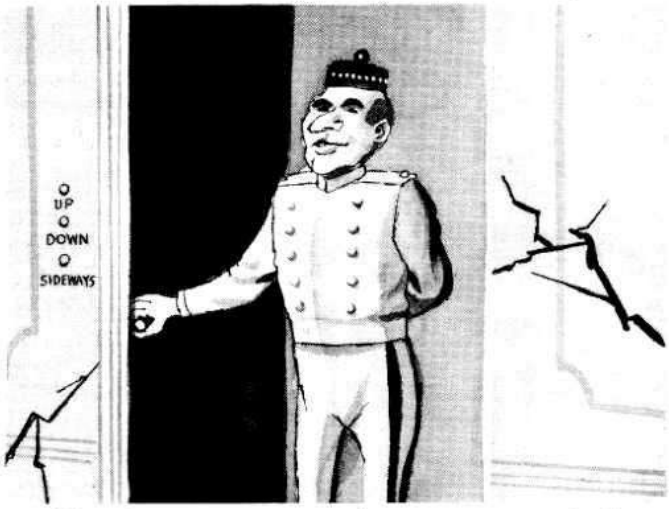
Little Known Famous People



The fighter who won but didn't think it was a great fight.

The Oscar winner who said that all those who worked with her, didn't help one bit.

The hero who didn't think any other Red-Blooded American would have done the same.



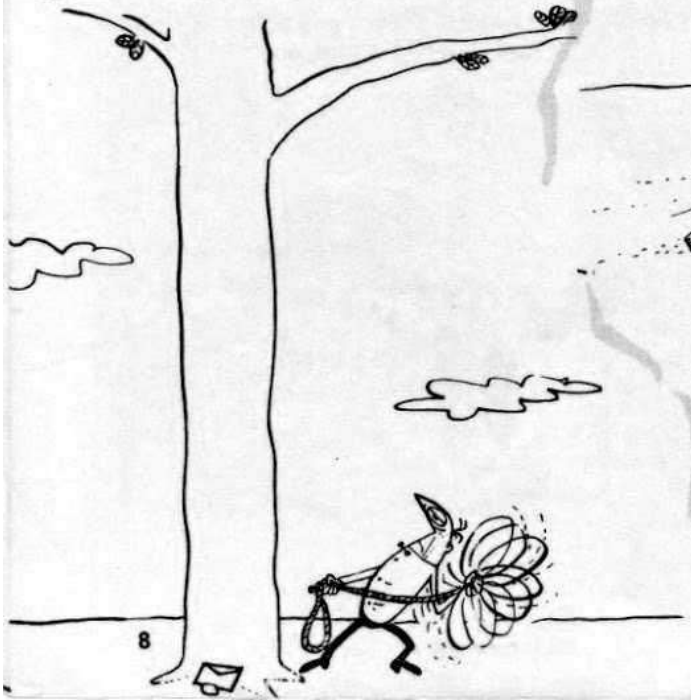
The elevator operator who was never asked if he had "his ups and downs".

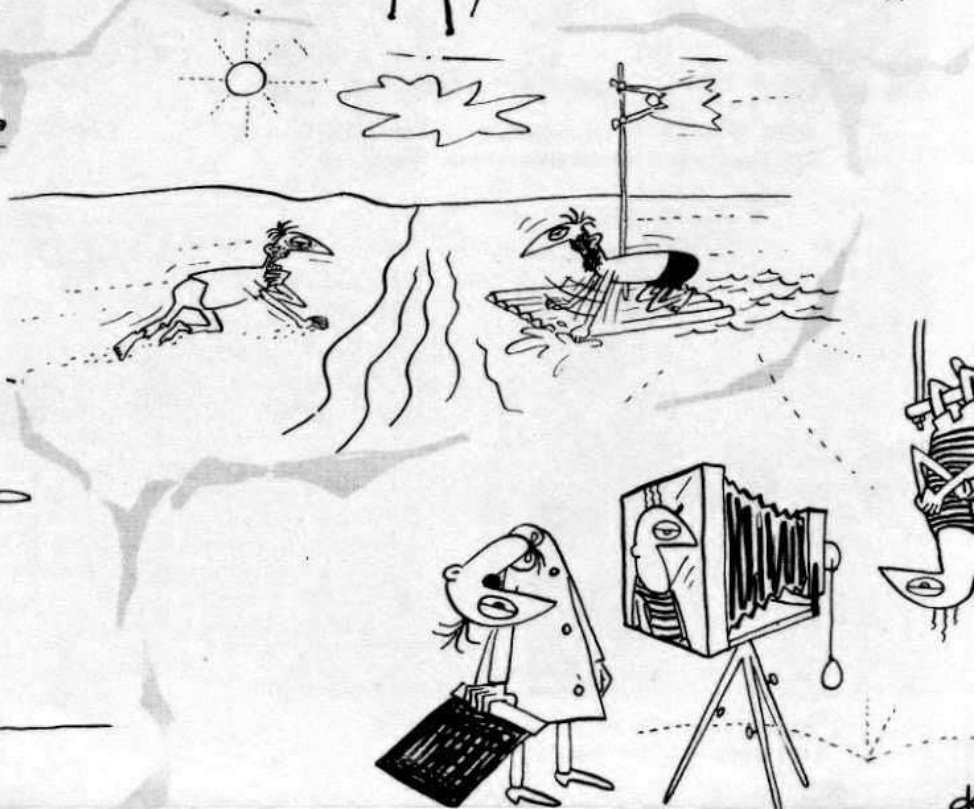
The comedian to whom nothing funny happened on the way to the studio.

The 101-year-old who had NO formula for long life.

Introducing...
don swanson

WE OPENED OUR MAIL RECENTLY AND CAME ACROSS AN EXCITING NEW TALENT—NAMELY, **DON SWANSON** OF LONG BEACH, CALIFORNIA! HOW HE EVER MANAGED TO SQUEEZE HIMSELF INTO A PARCEL-POST PACKAGE WE'LL NEVER KNOW! BUT WITH HIM CAME THE MOST HILARIOUS CARTOONS WE'VE SEEN IN AGES. **DON SWANSON** IS A PROMISING SATIRIST. WE MADE HIM PROMISE TO GET BACK INSIDE THE PACKAGE, GO HOME, AND SEND US IN SOME MORE OF HIS WORK.



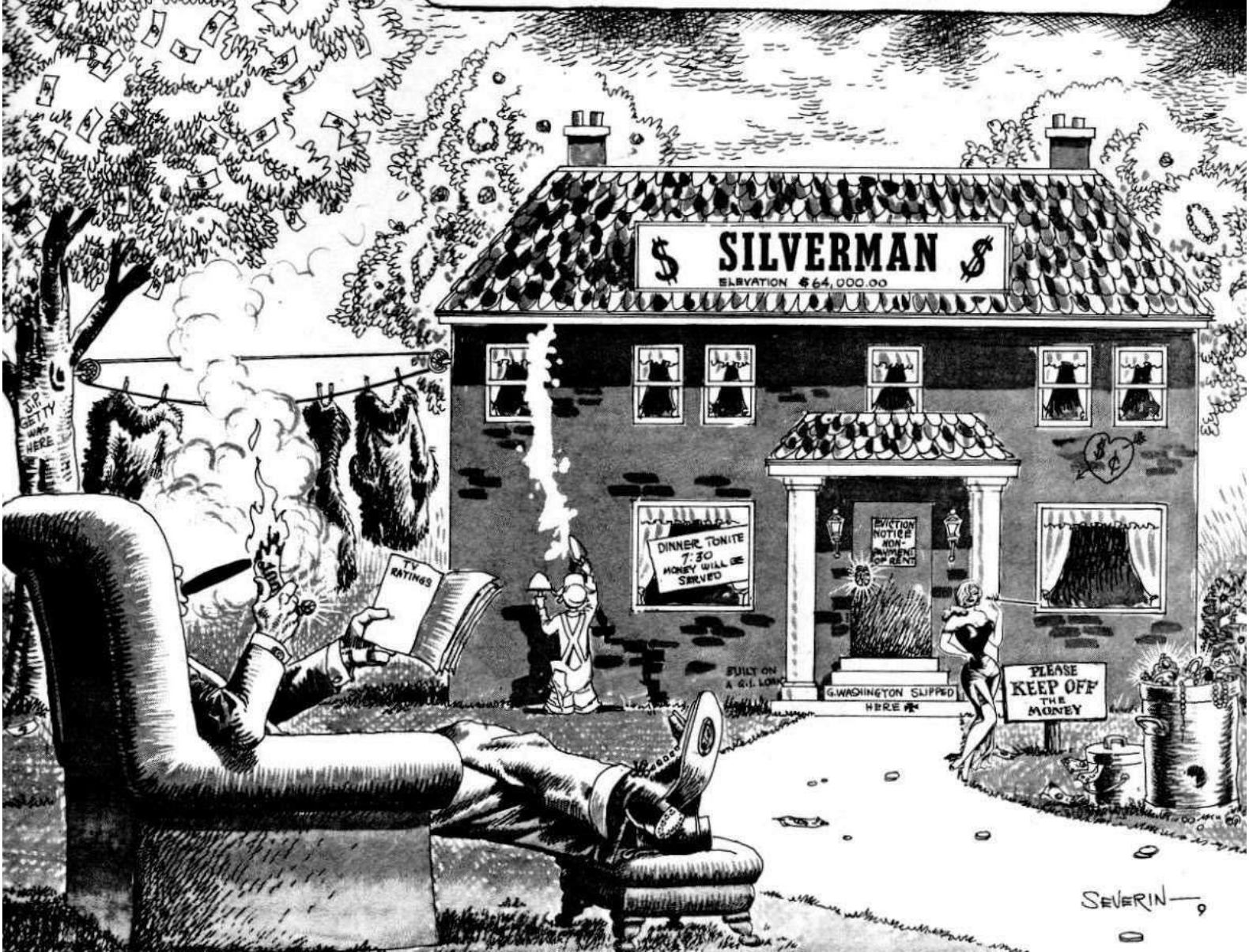


TELEVISION PROGRAMS COME AND GO BUT THERE'S ONE THAT MANAGES TO STAY UP THERE BECAUSE IT HAS A GOOD GIMMICK—NAMELY MONEY. SO MANY PEOPLE LISTEN TO THIS PROGRAM WE CALL . . . .

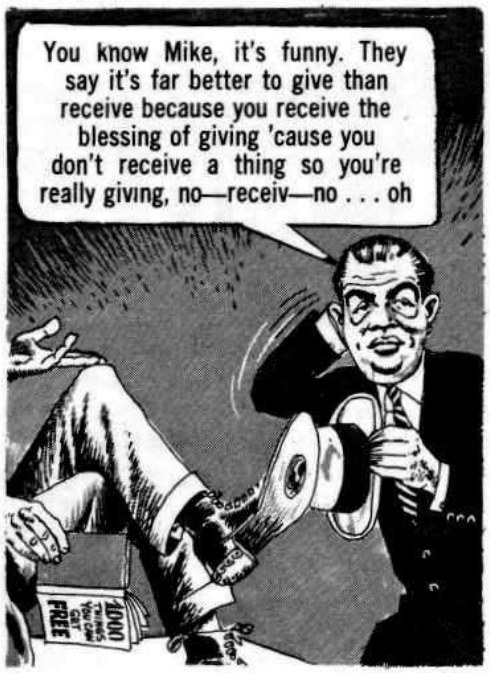
THE MILLIONEARS

Good evening! My name is Michael Agony! For over 25 years I was Executive Secretary to the late John Beresford Tipsy, the eccentric billionaire, who rose from an itinerant shipping clerk in the garment district to become the head of HOCKEY PUCK MANUFACTURERS, working out of Saskatchewan.

John Beresford Tiptop lived a shy retiring life on his small but pretentious estate called "SILVERMAN", a 64,000,000 acre tract of land on the lower east side of Manhatten, noted for its 86 swimming pools, 29 golf courses, 14 tennis courts and 5 minute walk to the B.M.T. subway. He was like any other normal billionaire that you meet every day, except for one peculiar habit. . . . He liked to give away a million dollars every week—but after all, nobody's perfect. His reason was, he liked to make people happy; another reason was that he liked to keep money circulating; but the main reason was that the tax men were always coming around and he had to get rid of unrecorded cash. Before he died, John Beringball Tipoff left an estate valued at 40 trillion dollars—but was sold for $129.87 because it was too far from the shopping center. . . . The story you are about to see is true. Only the signature on the check has been changed to prevent it from being cashed.



You sent for me, sir?


You know Mike, it's funny. They say it's far better to give than receive because you receive the blessing of giving 'cause you don't receive a thing so you're really giving, no—receiv—no . . . oh

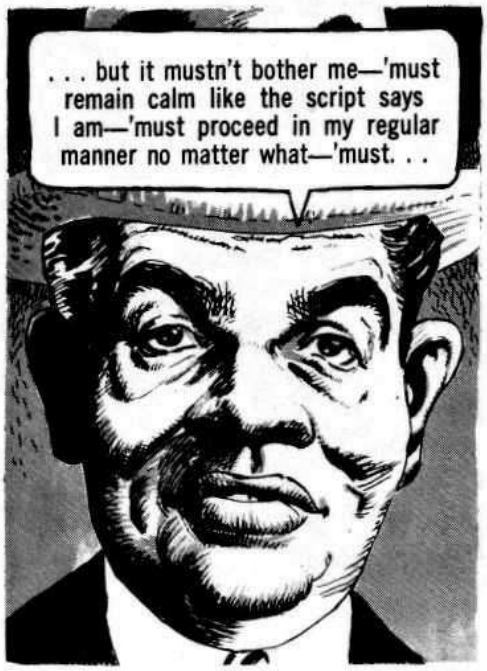
Oh Nuts! Take these stupid checks already! You're mixing me all up!

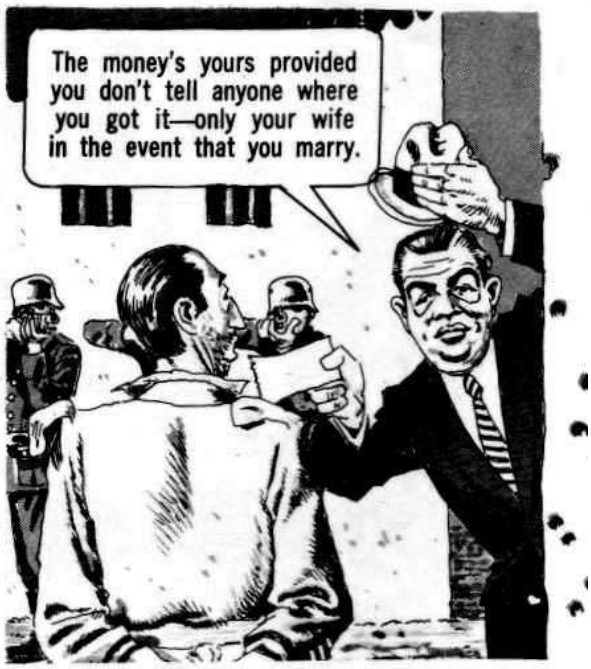
Can't understand,—the writers on this show give the old boy all that deep philosophy to say and me the same stupid lines every week . . .
MADAGASCAR
26 RUE MADELEINE
MADISON

. . . and how come I get so involved with such strange characters in such odd places? . . . hmm.
BROOKLYN SUBWAY GUIDE
MADANG N. GUI.
MADEBA JORDAN
MADEIRA
Madawaska, Ont.

I'm Michael Agony,—here to present you with this check for a million dollars . . . sign here. . .

I don't mind the old boy being a bit eccentric, but his choice of people is a little too much, if you ask me . . .
CIVIL SERVICE JOBS
MADRAS INDIA
Madimba Bel.Congo


. . . but it mustn't bother me—'must remain calm like the script says I am—'must proceed in my regular manner no matter what—'must. . .


The money's yours provided you don't tell anyone where you got it—only your wife in the event that you marry.

Why couldn't I have stayed in B pictures—I had to go into television—My agent he should only . . .
US 86
FLATBUSH 20 MI.
HOWARD JOHNSON'S 2 MI.
U.S.S.R.
. . . just a few steps more—calm, calm—remember your character (drat the small print in my contract)—calm—calm—
This is a legitimate gift offering. . . There is only . . . BRrrrrr . . . one stipulation . . . That you . . . BBBBRRRRrrrrrrrrr. . .
Vas ist das Stipulation?
Your benefactor wishes to remain anonymous—now if you'll just sign . . .
. . . This check is tax free and entitles you to one million dollars. . . .
. . . Pardon me sir,—Is your name Denzil P. Zilch?
'Good to be back sir—This job of handing out money can unnerve anyone who isn't calm and cool like me, sir. .
TIME CARD
Mike—There's an old Chinese parable that goes—He who laughs best laughs last (or is it he who last laughed best—no—who last la . . .) Oh drat this fershlunginer script! Here's your weekly pay check. . . .
UNDERSTANDING YOUR BOSS
$42.50 for a job like this??? It's enough to drive anybody crazy! . . . . Why that—0""!!@—@$?--*c"1X?

Each of us is afraid of something or other—it's only natural. But when these fears are imaginary we get what's known as a complex. Psychologists tell us we can get rid of complexes by doing just those things that we're afraid of most. For example, here are the most common complexes. Look them over to see how many you have. Then turn the page and see how you can rid yourself of these annoying. . . .

IMAGINARY

FEAR OF FIRE
YES ☐ NO ☐

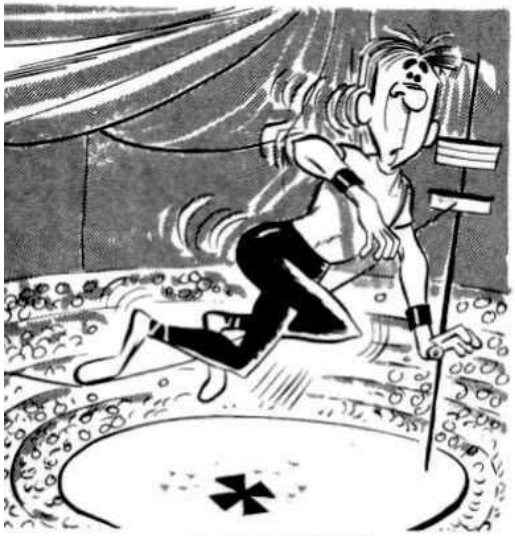
FEAR OF WATER
YES ☐ NO ☐

FEAR OF HIGH PLACES
YES ☐ NO ☐

FEAR OF CROWDS
YES ☐ NO ☐

FEAR OF INSECTS
YES ☐ NO ☐

FEAR OF LOUD NOISES
YES ☐ NO ☐



FEAR OF FAILURE
YES ☐ NO ☐

FEAR OF BEING HURT
YES ☐ NO ☐

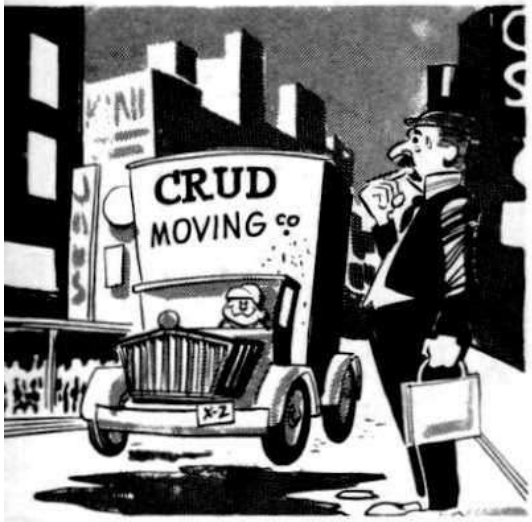
FEAR OF THE UNKNOWN
YES ☐ NO ☐

FEARS and COMPLEXES

FEAR OF CLOSED PLACES
YES ☐ NO ☐

FEAR OF BEING ALONE
YES ☐ NO ☐

FEAR OF BEING UNWANTED
YES ☐ NO ☐



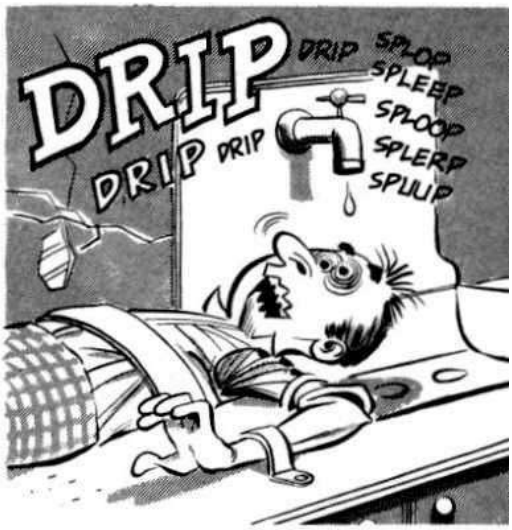
FEAR OF GETTING DIRTY
YES ☐ NO ☐

FEAR OF BECOMING SICK
YES ☐ NO ☐ UGH ☐

FEAR OF BEING TAKEN FOR A FOOL
YES ☐ NO ☐

FEAR OF LOSING YOUR JOB
YES ☐ NO ☐

FEAR OF MEETING NEW PEOPLE
YES ☐ NO ☐

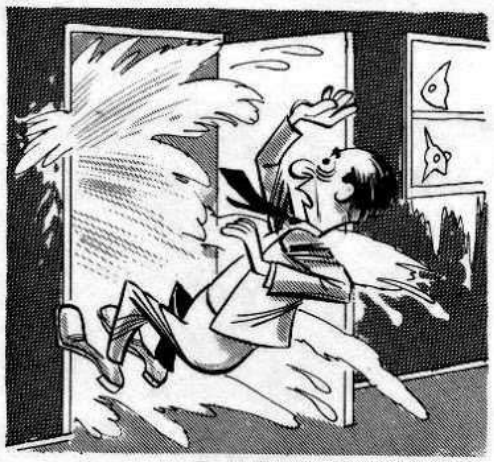


FEAR OF LOSING YOUR MIND
YES ☐ NO ☐

How to overcome IMAGINARY

FEAR OF FIRE

Live with an arsonist—Sleep in an oven—Encourage hot-foots—Eat flaming foods—Practice rubbing bodies together—Burn everything in sight.



FEAR OF WATER

Dive right in—Flood your bathroom—Flood your apartment—Flood the whole neighborhood—Set up house in—Swim to work each morning—

FEAR OF HIGH PLACES

Live in a tree—Promenade on stilts See only Gary Cooper pictures—Think big—Climb buildings (to satisfy curious use window-washer garb).

FEAR OF CROWDS

Go where the mobs meet—Attend revolutions—Study to become a Subway Rush Hour Guard—Sleep *always* a minimum of one dozen in a bed.

FEAR OF INSECTS

Go where the insects are—Live on ant hill in Madagascar—Pour locusts in your sleeping bag—Enter hornet nests—Keep cockroaches as pets.

FEAR OF LOUD NOISES

Become a riveter—Live in a drum studio—Travel with the rowdy set—Set off chain firecrackers—Listen to Hungarians eating soup.

FEAR OF FAILURE

Try failing at different kinds of things—Flunk exams—Feel sorry for yourself—Quit your job—Become a bum—Lose at Russian roulette.

FEAR OF BEING HURT

Box your ears every morning—Walk against the light—Bumper hop from moving cars—Catch pianos—Stand under landslides—Sit on cactus.

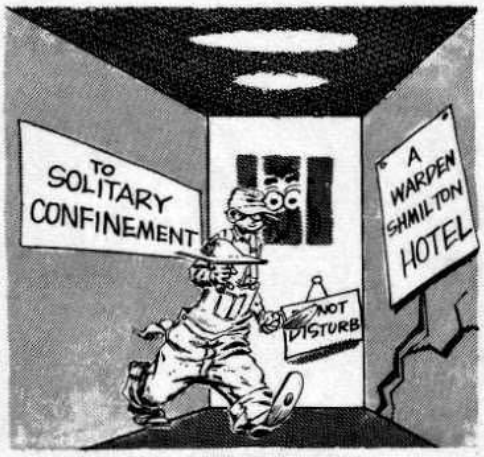
FEAR OF THE UNKNOWN

Sneak into next Sputnik—Ride under running boards of assorted speeding vehicles—Put head into bulldog mouths—Talk back to wife.

FEARS and COMPLEXES

FEAR OF CLOSED PLACES

Get yourself stuck in revolving doors—Take a part time job in a sewer—Reside in your most dismal closet for three weeks.



FEAR OF BEING ALONE

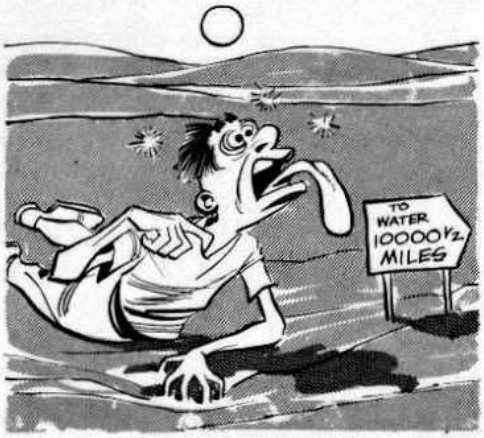
Develop an odor—Organize a Locate King-Kong-Club—Get sent to jail—(Hold out for solitary confinement)—Cultivate raft riding against tides.

FEAR OF BEING UNWANTED

Become really unwanted—Learn how to really bore people—Study Fluegelhorn—Eat garlic—When in restaurants, don't pay—Get tossed out.

FEAR OF GETTING DIRTY

Move to Pittsburgh—Live in cesspools—Take real mud baths—Stand near nervous waiters—Spill things all over you



FEAR OF BECOMING SICK

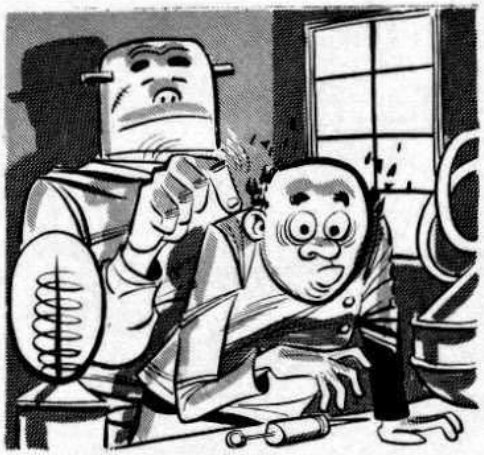
Smoke cigars before breakfast—Finish Smorgesbord dinners—Keep looking at Sylvester P. Smythe—Keep reading this article.

FEAR OF BEING TAKEN FOR A FOOL

Be different (or the same)—Run amok at P.T.A. meetings—Lead musk oxen down Main Street—Invest in the pony Express—Buy clothes retail.

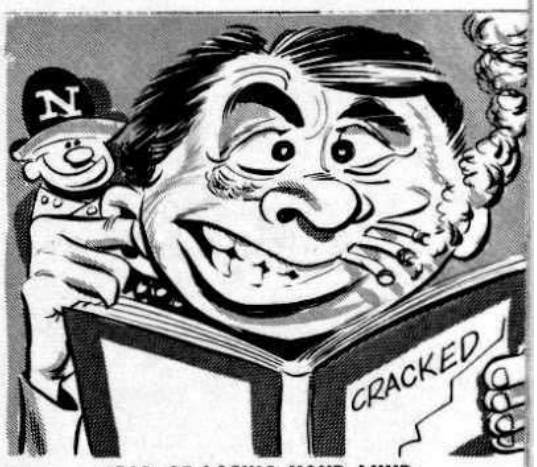
FEAR OF LOSING YOUR JOB

Lose it—Be late, leave early—Sign your suggestions—Spill ink on the boss's desk—Borrow from petty cash box—Abscond with secretary.



FEAR OF MEETING NEW PEOPLE

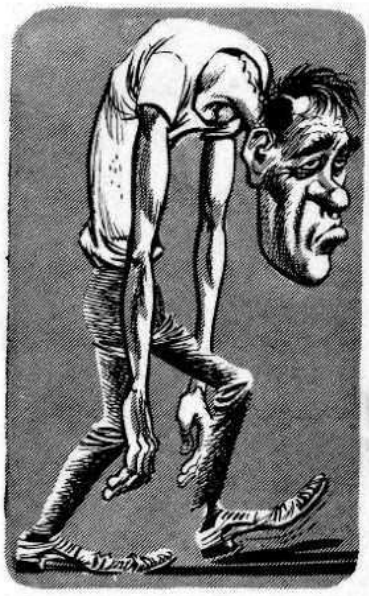
Abandon all old friends—Accost each approaching stranger—Bring home people from bars—Break into other people's houses.



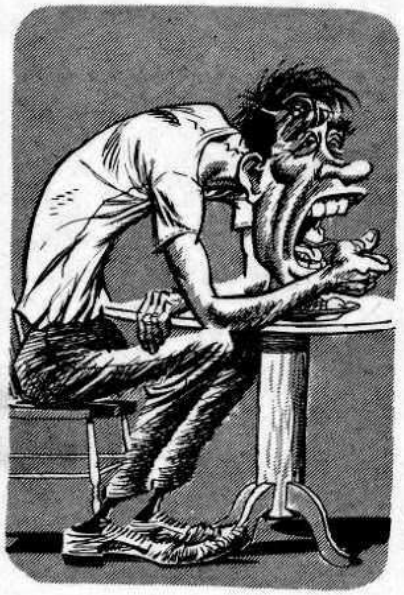
FEAR OF LOSING YOUR MIND

Actually lose your mind—Go crazy with yourself—Dress like Napoleon—Talk funny—Catch migraines—Run thru bus depots nude—Read Cracked.

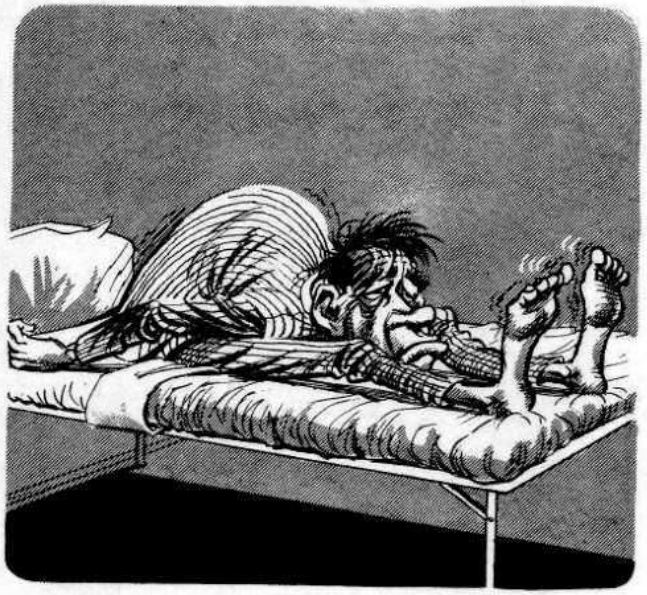
ASK YOURSELF THESE SIMPLE QUESTIONS . . .



When you walk do you walk like this?



When you sit do you sit like this?



When you lie do you lie like this?

10-DAY POSTURE STRAIGHTENING EXERCISES

If you answered these questions "Yes" this means you're paying attention to this article; this also means that you must be a pretty crazy looking clod; but mainly this means that you got a ridiculous posture. We figure we can straighten you out without all them complicated muscle binding exercises you hear about. With our simple muscle binding exercises you can develop good posture without too much trouble or attention in the normal routine of the day. All you have to do is follow these. . . .

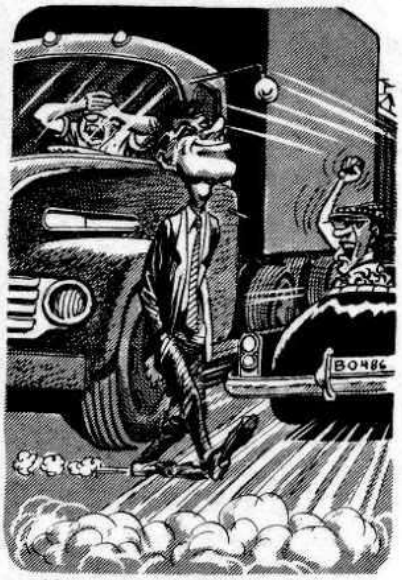
FIRST DAY

Lie flat on hard surfaces wherever possible

SECOND DAY

Practice swinging your arms around as you walk

THIRD DAY



Keep your head erect at all times

FOURTH DAY

Start walking to work on your hands

FIFTH DAY

Hop, skip, and jump around whenever possible

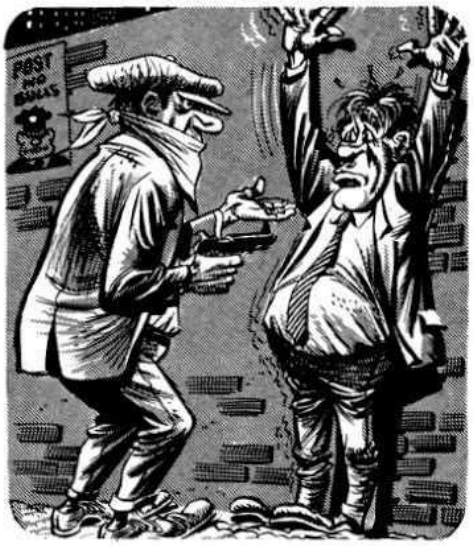
SIXTH DAY

Walk around balancing things on your head

SEVENTH DAY

Hang by your arms at every opportunity

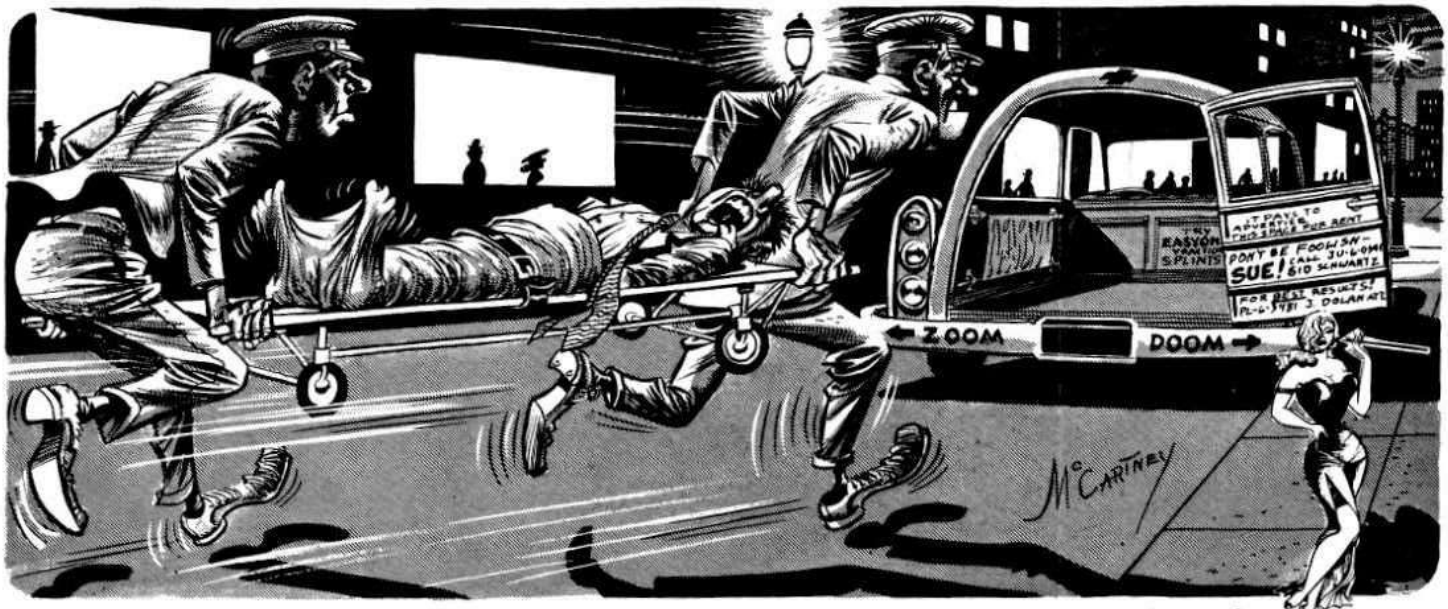
EIGHTH DAY



Stand flat up against wall with arms extended wherever possible

NINTH DAY

Get into posture straightening positions



TENTH AND FINAL DAY..... In just 10 short days you'll be fully straightened out!

PRACTICALLY EVERYONE KNOWS ABOUT THE FAMOUS TOURIST LANDMARKS OF OUR COUNTRY. BUT THE MOST INTERESTING SPOTS ARE THOSE LITTLE KNOWN WONDERS OF NATURE — OFF THE BEATEN TRACK — THAT MOST SIGHTSEERS KNOW NOTHING ABOUT! SO IN KEEPING WITH OUR POLICY OF MAKING CRACKED READERS THE "INFORMED OF THE EARTH," WE PRESENT THESE OUT-OF-THE-WAY-WONDERS, CLEVERLY ARRANGED SO YOU CAN CLIP THEM OUT AND SAVE THEM AS A SET. IMPRESS YOUR FRIENDS; SHOW THEM HOW WELL YOU

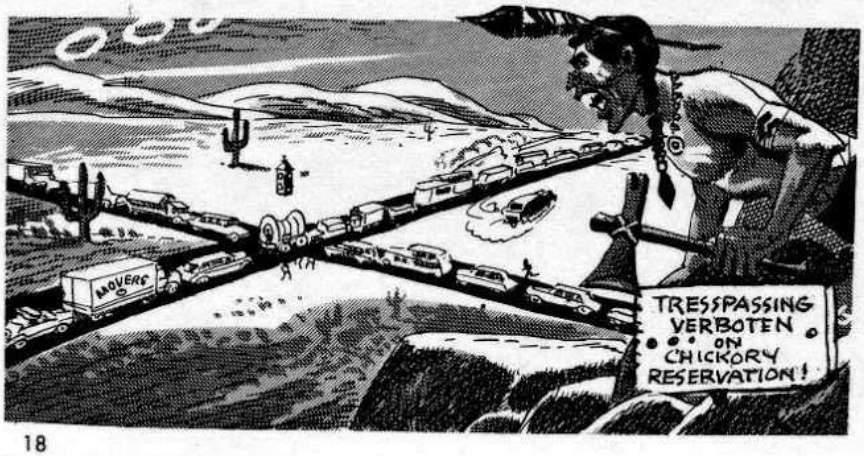
Know

UNNATURAL BRIDGE 1
Junction Creek, Wyoming

This unusual and wondrous spectacle of nature was worn out of solid sandstone by wind and rain. Most geologists say that it was completed before the last ice age, over a million years ago, and that the Exact-Change line was later added by the Aztec Indians. Others claim it was put up by a platoon of combat infantry engineers maneuvering in the area last spring. Located just 29 miles south of Gopher Gulch, Wyoming on Route 4. Don't miss it!

HARWELL SMEG MUSEUM 2
Smeg Corners, Kansas

When old Harwell Smeg, founder of Smeg Enterprises, died in 1858, he left all of his money for the establishment of a Smeg Museum. This was to house all the useless junk he had collected over the course of his useless life. You'll be fascinated by this gigantic mess, just 155 miles southwest of the nearest town, Grapple Corners. . . . The famous room on the third floor, containing antique hockey pucks, is a must for the curiosity seeker.



CROWDED ROADS 3
Sturdbridge, Kentucky

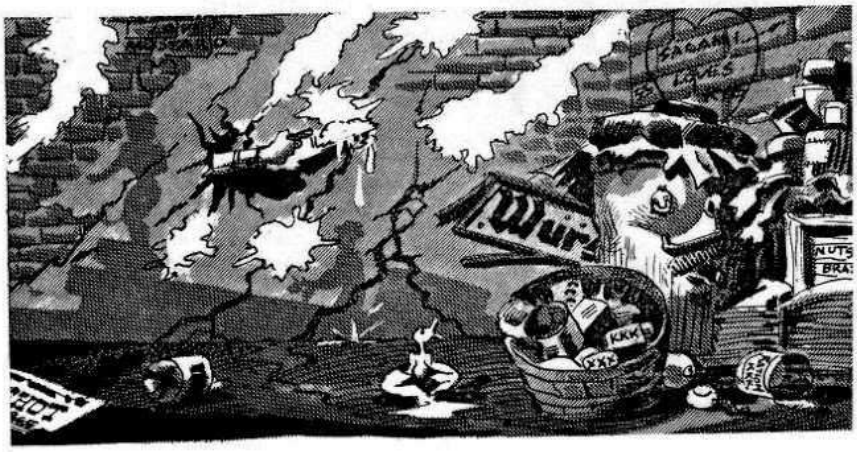
Each year from early July thru Labor Day, this famous crossroads is completely jammed with 17 million cars filled with vacationing tourists, who sit at a dead standstill for the entire period. Whole communities of summer motorists grow up, live, and die here. It is rumored that George Washington visited Crowded Roads on July 4th, 1776, and had to sweat out the entire revolution from this spot. If you plan to visit Crowded Roads this summer, plan to stay a while. . . .

UPSIDE DOWN VIEW 4
Oshkosh, Florida

Through some flaw in the gravitational theory, this charming vista has turned out completely upside down. Many tourists used to visit this spot in the past but after awhile, it gets you sick. . . . This view can be seen by driving 5 miles due south from the Gismo Hotel in Miami, following the signs to Lake Stover and upon arrival there, standing carefully on your head.

OLD GNARLED TREE 5
Cold Springs, South Dakota

Early one morning in the spring of '47, Patrolman Seymour Grovis of nearby Lukewarm Springs, came upon this strange old tree which had apparently grown into a grotesque, bizarre shape. Patrolman Grovis permitted the state to turn his discovery into a National Monument. . . . The old gnarled tree is located just halfway down a hairpin curve on Route 44.

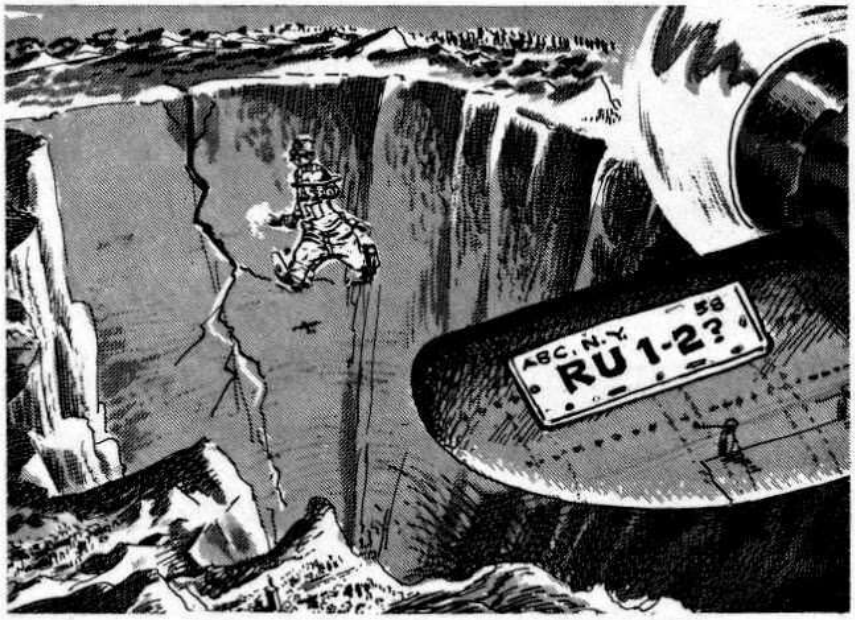


STRANGE CRACKING WALL 6
Crabgrass, Colorado

Ever since this quaint limestone wall was built in the vacant lot behind Kropotkin's Butcher Shop on Main Street, mysterious cracks appear in it daily. Some say it is due to earthquakes; others attribute it to some warning from outer space. Mr. Kropotkin says it's because Herman, the delivery boy, backs his truck into it every morning. Since the cracks come and go, plan on spending the entire day watching this wall.

GROVIS PARK 7
Los Angeles, California

For some reason, no one takes advantage of this delightful, out-of-the-way spot to picnic and enjoy the scenic view. Simply drive northeast from Beverly Hills to the luxurious estate of Edwin P. Grovis, preferably under cover of a moonless night, sneak out onto the north field and wait for daybreak. A good idea is to poison the watchdogs at least a week in advance.



GREAT GAPING HOLE 8
Smedley, New York

Some 10,000 miles wide by 13,000 miles long, this huge, gaping hole was discovered accidentally in upstate New York by Elmira Protz-Smedley, while out necking with his girl in the woods, July 4, 1937. Various explanations have been offered regarding the origin of this phenomenon. The most popular theory is that it may have been caused by pranksters setting off extra large firecrackers in Brooklyn. Drop in on this marvel of nature when your in the neighborhood.

Home of SYLVESTER P. SMYTHE 9
Bronx, N. Y.

This is the celebrated boyhood home of Sylvester P. Smythe, in historic old Bronx. It was here that Sylvester P. Smythe spent his early years, the period of struggle, trying to make a name for himself as an abstract janitor. It was here that Sylvester first developed and perfected his now famous plastering strokes. From there he went on to fame and fortune but never forgot his old friends and neighbors, mainly because he's still living in the place.

Things are tough ALL over!

ESTERN UNIO TELEGRAM
WOULD LOVE TO ATTEND BUT HATE TO LEAVE THE HOUSE
MICKEY HARGITAY
EVERYBODY WHO WAS NOBODY CAME TO OUR PARTY. THOSE WHO COULDN'T MAKE IT SENT THESE TEL EGRAMS AROUND THE PAGE.
HAPPY ANNIVE
ESTERN UNIO TELEGRAM
UNABLE TO ATTEND YOUR ANNIVERSARY PARTY STOP DETAINED FOR A LITTLE WHILE
WILLIE SUTTON
ESTERN UNIO TELEGRAM
SORRY CANNOT BE AT YOUR PARTY STOP COULDN'T GET A GIRL STOP CHEERS
CAPT PETER TOWNSEND
ESTERN UNIO TELEGRAM
IMPOSSIBLE TO ATTEND ANNIVERSARY STOP SPENDING THE WEEKEND GETTING HAIRCUT
SAL MINEO
ESTERN UNIO TELEGRAM
CAN'T MAKE IT AS THE COLONEL LEFT FOR A WHILE AND THE PICKINS EASY
SGT. E. BILKO
TELEGRAM
CHIANG KAI-SHEK
Can't a guy get any sleep around here?
But I don't hear any music!
Telegram for Stanislaus Kapitalovich
Has anybody seen my umbrella?
Quick Watson! The flit!
I came to
If they g
my telegr
Yup!
What makes you think you're inferior?
Is there a doctor in the house?
TV COMMERCIAL
JACK BENNY
AGE 39
STAR OF STAGE SCREEN & TV ALSO THE LIFE OF THE PARTY
Where does it hurt you?
Eh-h! This party stinks!

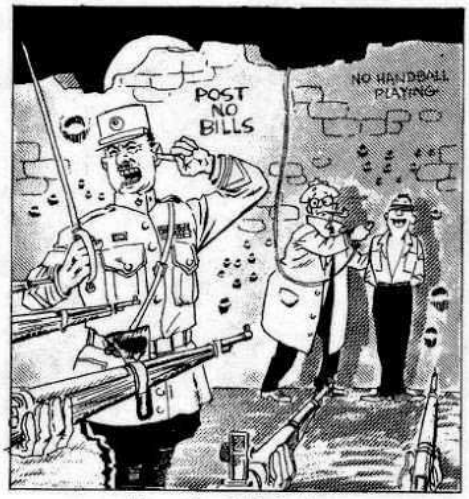
RSARY Cracked
ESTERN UNIO TELEGRAM
KNOW HOW MUCH YOUR ANNIVERSARY MEANS TO YOU STOP WISH I WOULD HAVE ONE
TOMMY MANVILLE
ESTERN UNIO TELEGRAM
MAN STOP GOT HUNG UP AND COULDN'T MAKE YOUR PARTY STOP LIKE STOP SORRY TO BE A DRAG
JACK KEROUAC
ESTERN UNIO TELEGRAM
SORRY CAN'T BE THERE STOP HAD ACCIDENT STOP FELL OFF MY WALLET
WALT DISNEY
ESTERN UNIO TELEGRAM
WILL DEFINITELY BE AT YOUR PARTY STOP IF I CAN STAY AWAKE
PERRY COMO
ESTERN UNIO TELEGRAM
CONGRATULATIONS STOP MAY YOU CONTINUE TO PROSPER AND MAKE LOTS OF MONEY
YOUR DISTRICT DIRECTOR OF INTERNAL REVENUE
ESTERN UNIO TELEGRAM
SORRY STOP NOT FEELING TOO WELL STOP SHOULD NEVER HAVE WALKED THRU THAT BOWLING ALLEY
YUL BRYNNER
ESTERN UNIO TELEGRAM
WAS ALL SET TO COME TO PARTY BUT FORGOT THE ADDRESS
BRUNO FURST
TELEGRAM
GLAD TO HEAR YOUR E A SUCCESS STOP SO HOW COME YOUR E STILL BEHIND IN THE RENT
YOUR LANDLORD
Someone play (hic) melancholy baby?
Man! Dig this crazy mixed-up room
Oops! Wrong card
Konrad Steiner, M.D.?
I want to restage this entire party for my T.V. show next week
I thought I told you to wait in the hearse!
Man! Thish is (hic) real beer!
Is your name Harold V. Snodd?
WARSAW
BELGRADE
PAS BULL
MOSCOW
PEKING

This being the Thanksgiving season, we figured we'd send our roving reporter Herman Klotz, out into the world to interview people from all walks of life to find out what they're most thankful for, since no matter how black things look or how down and out you feel, we believe. . . .

I'm thankful I haven't got lockjaw

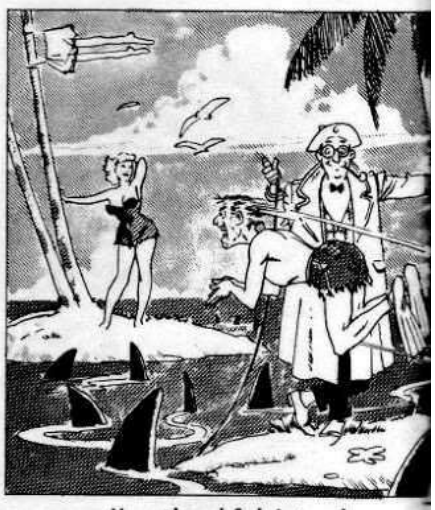
I'm thankful I got Blue Cross

I'm thankful I got my health



I'm thankful I'm not the sensitive type

I'm thankful that so far so good



I'm thankful I took that swimming course

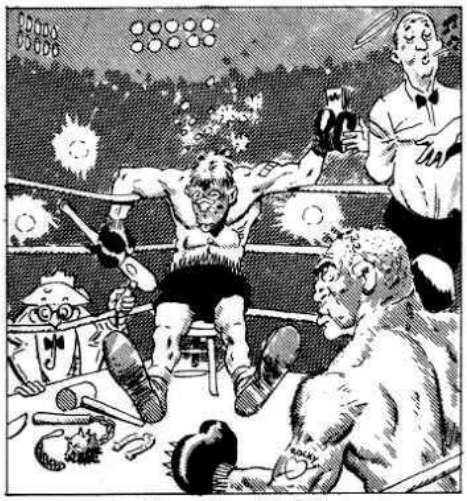
I'm thankful I got a husband who understands me

I'm thankful this is only a Hollywood movie

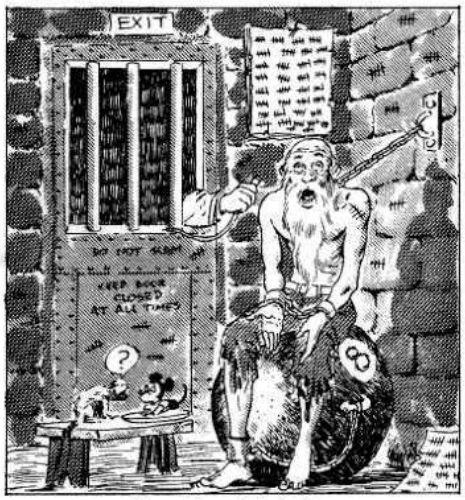
I'm thankful this artillery is from OUR boys

EVERYBODY'S GOT SOMETHING TO BE THANKFUL FOR

I'm thankful (gasp) I don't get sunburned easily



I'm thankful I know da referee

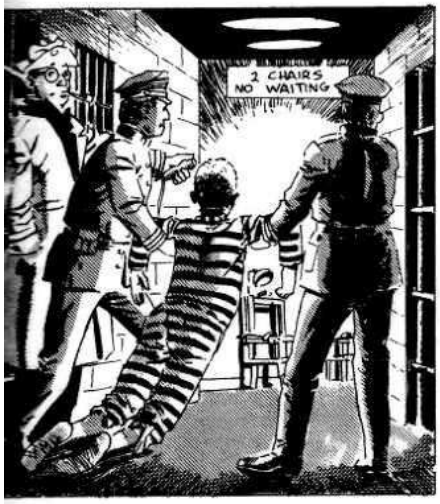


I'm thankful I'm alive and healthy

I'm thankful I drank that prune juice this morning

I'm thankful I haven't got a hangnail

I'm thankful you came along



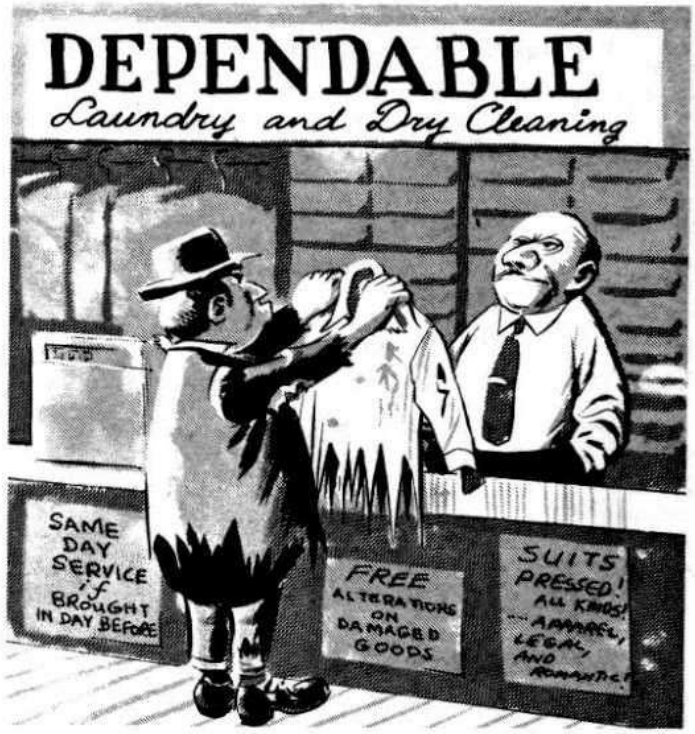
I'm thankful I'm the type who walks slow

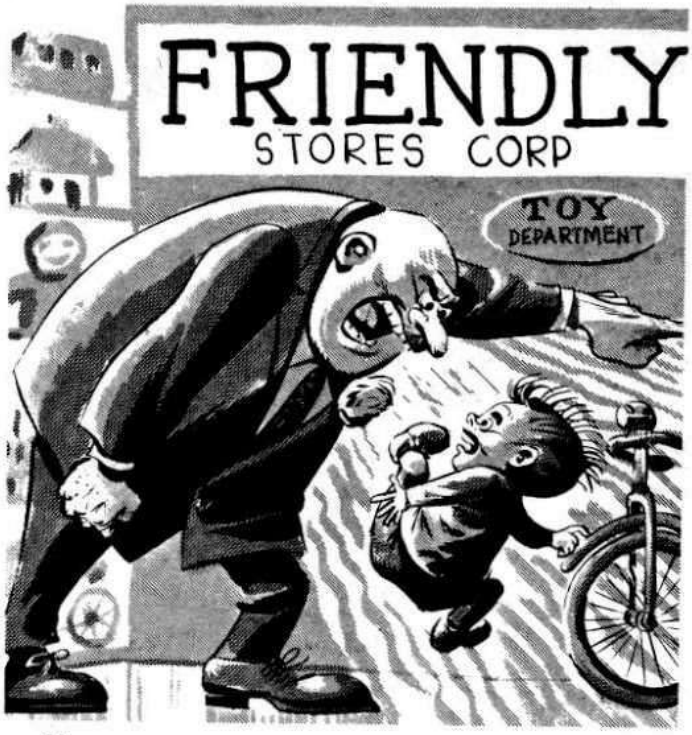
I'm thankful I can (hic) walk

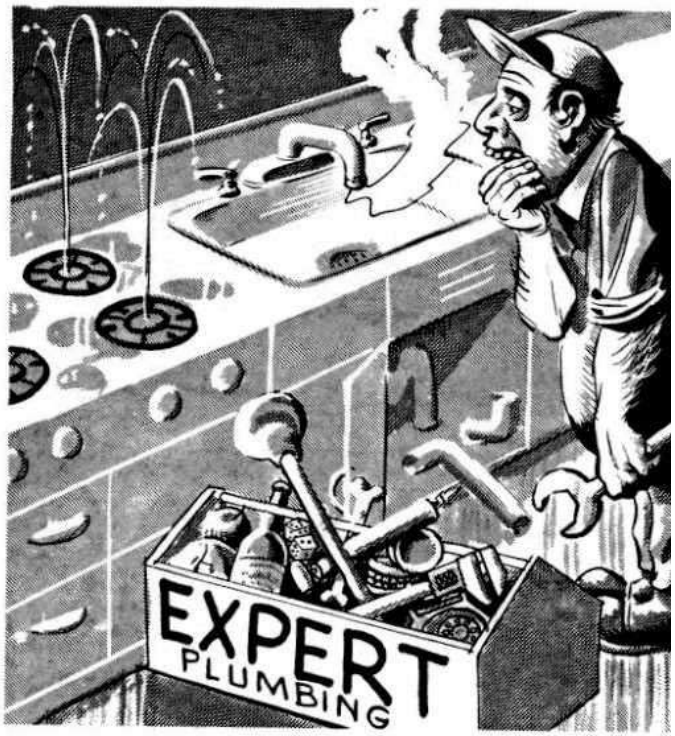
I'm thankful this is only a two page article

IT'S DIFFICULT TO TAKE THE BAD SERVICE SOME OUTFITS GIVE—BUT WHEN THEY HAVE CERTAIN TYPE NAMES TO BOOT— IT'S ALMOST UNBEARABLE.

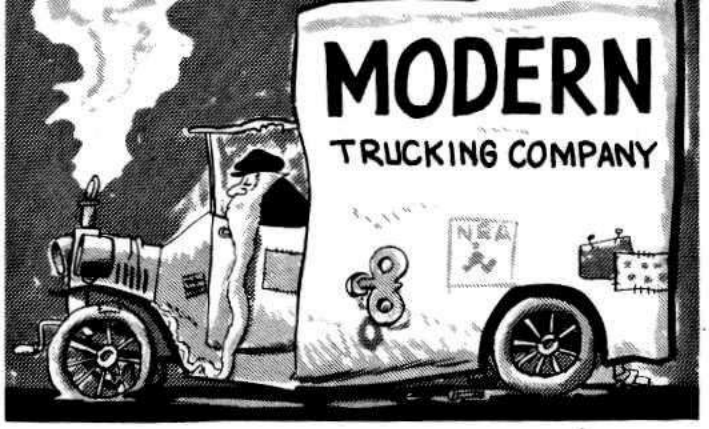
Company





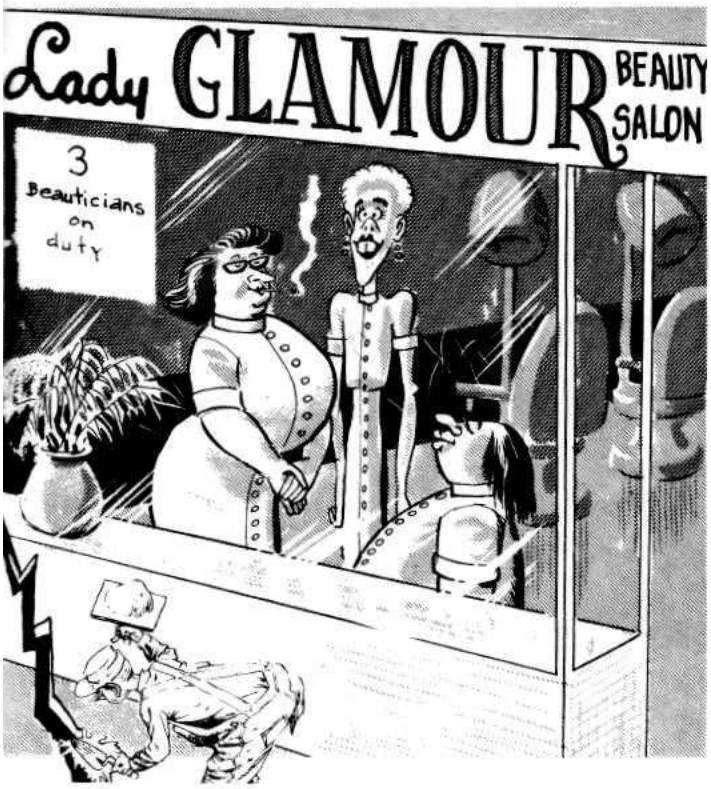


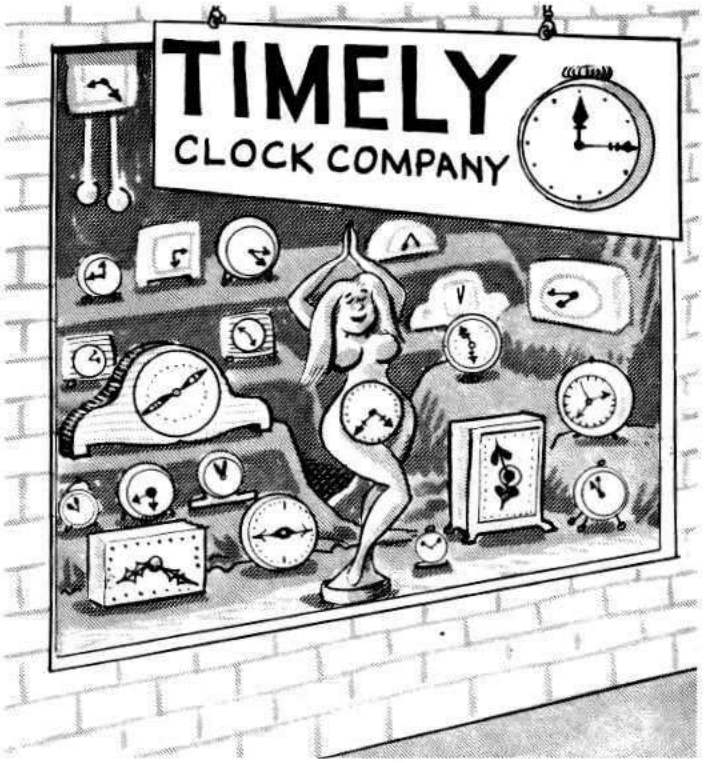
Names


MODERN
TRUCKING COMPANY

NO-LEAK
PEN CORPORATION
NO-LEAK

SAFETY
MATCH CORP.


Lady GLAMOUR
BEAUTY SALON
3 Beauticians on duty


TIMELY
CLOCK COMPANY

If you think the world's greatest battles are confined solely to history and mythology, you are just plain cracked. Right this very minute, conflicts are raging that are just as fraught with danger as any skirmishes that occurred way back when! Skeptical? Let's look at the record . . .

GREAT

Frenchmen got fed up with being oppressed and stormed the Bastille . . .

Rock n' rollers get fed up with being suppressed and storm the Paramount . . .

The Alamo was the scene of a tremendous slaughter one morning . . .

The subway is a scene of a tremendous slaughter every morning

Joan of Arc faced certain death going into battle areas . . .

Any woman faces certain death going into bargain basements

BATTLES of Yesterday and Today

YESTERDAY

Settlers venturing into secluded areas were often attacked by savage indians

TODAY

Settlers venturing into secluded areas are often attacked by savage hoodlums

YESTERDAY

Achilles and Hector battled to the death outside the gates of Troy . . .

TODAY

Most neighbors battle to the death inside the gates of their own homes

YESTERDAY

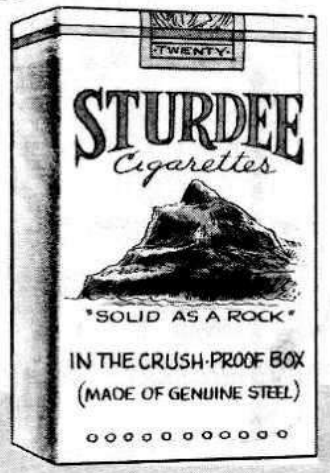
Europeans reeled under the terror of relentlessly attacking Huns . . .

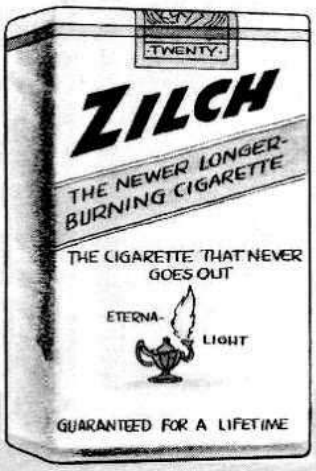
TODAY

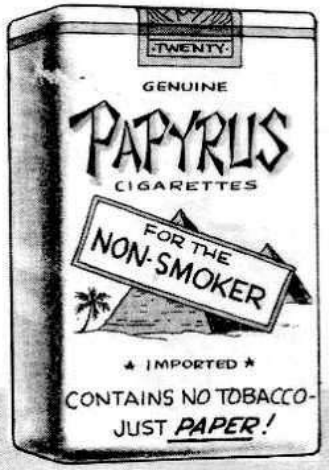
Householders reel under the terror of relentlessly attacking salesmen . . .

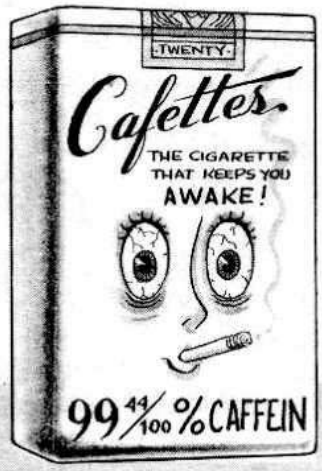
In an effort to create sales, cigarette manufacturers have continuously been on the lookout for new promotional ideas. Today we hear of cigarettes with long filters, crush proof boxes, nicotine tips, etc. It seems that everyday a different advertising gimmick is introduced. If this keeps up we'll soon be seeing these...

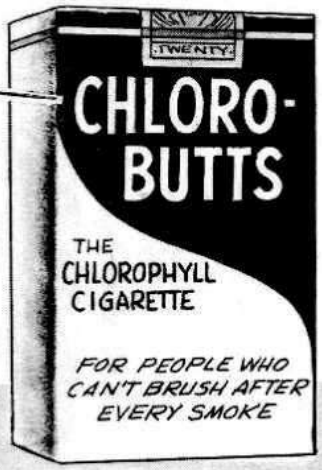
NEW LOOK



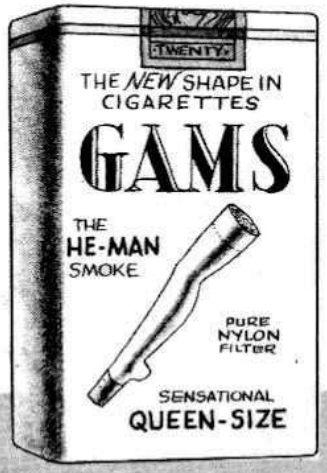


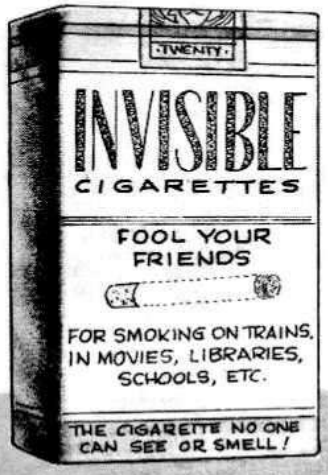


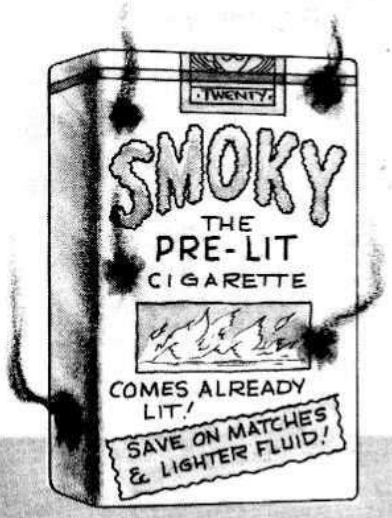


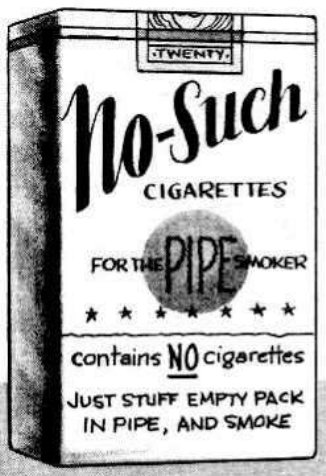


CIGARETTE PACKS



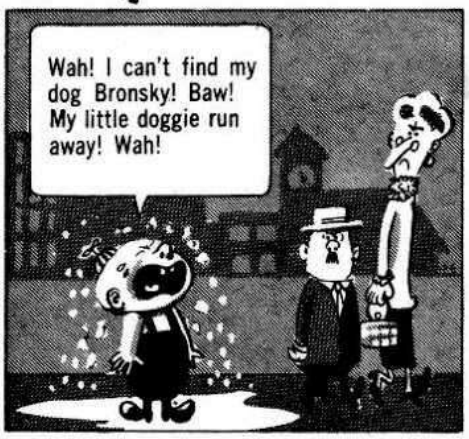


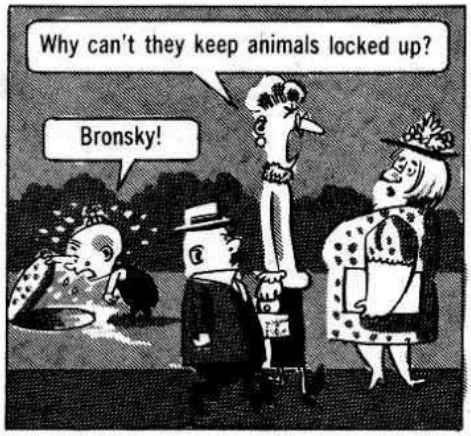


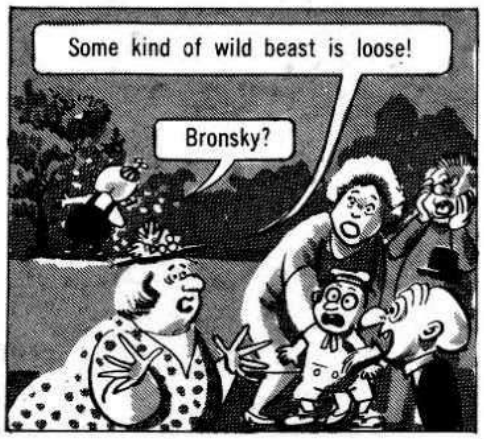


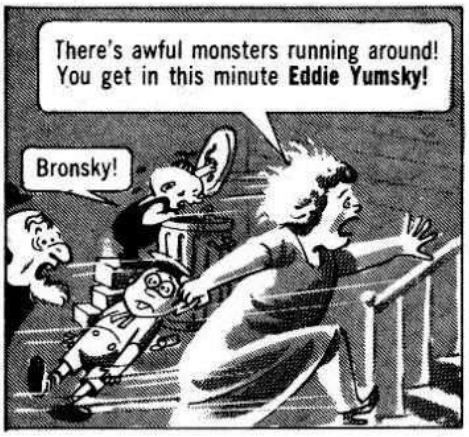
THE RUMOR! What a vicious thing it can be! How it can start over a little nothing and build up into monstrous proportions! Some even claim the War of 1812 really started because somebody threw their garbage into somebody else's pail! Come along with CRACKED as we see exactly. . . .

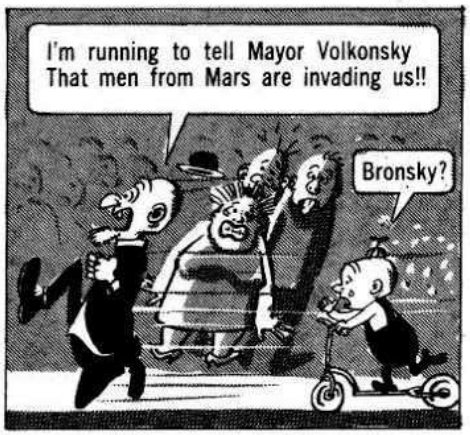
HOW A RUMOR GETS STARTED

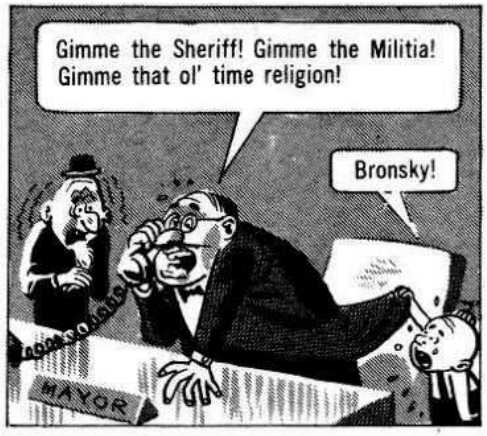


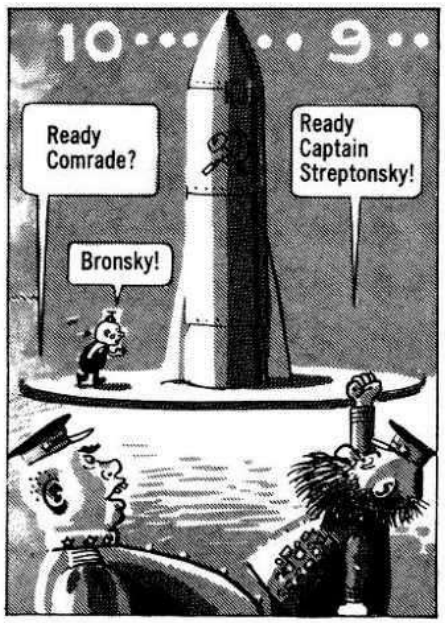




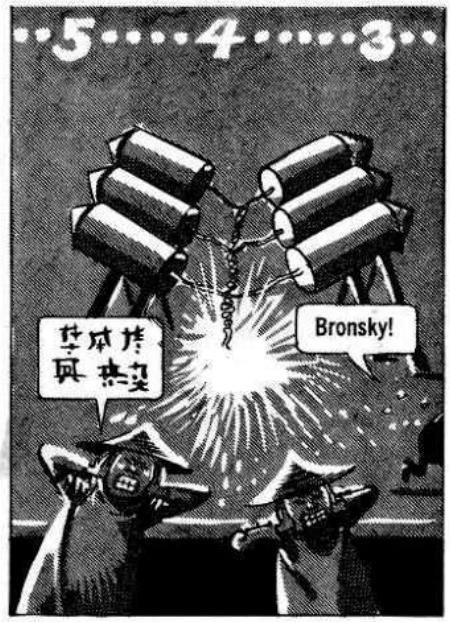


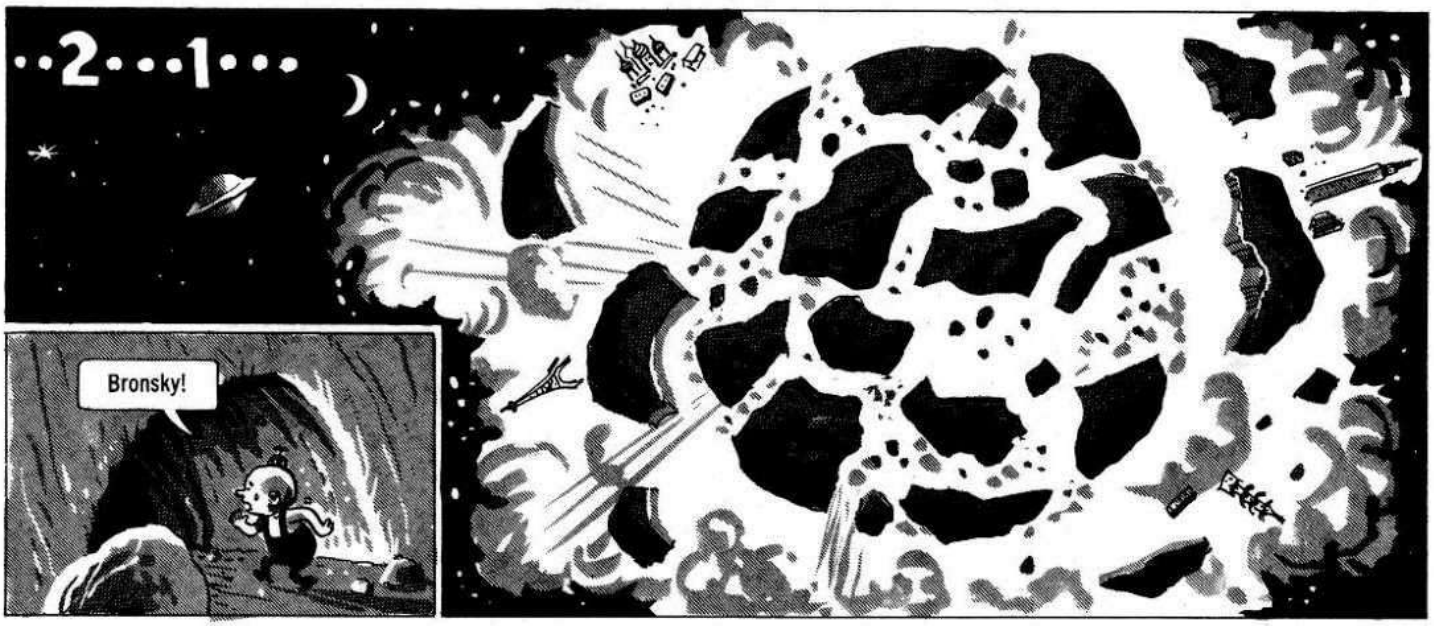


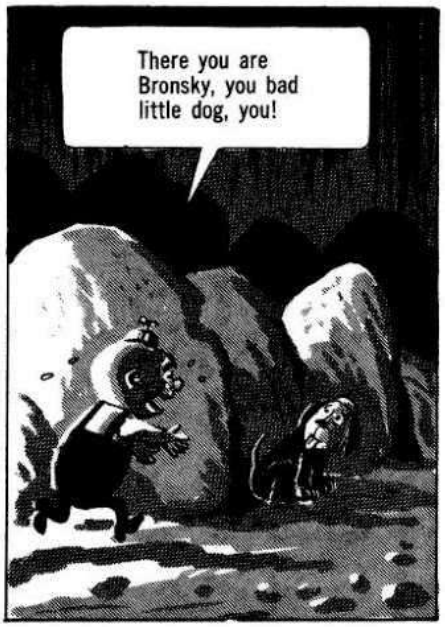


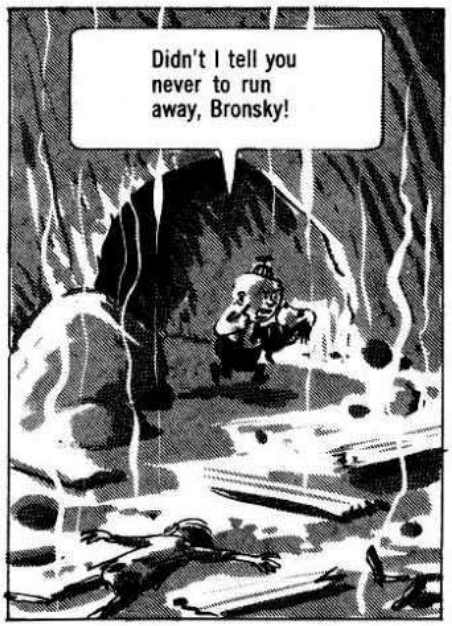

10 ... 9 ..
Ready Comrade?
Ready Captain Streptonsky!
Bronsky!

.. 8 ... 7 ... 6 ..
Sind Wir Bereit, Rudolph?
Ja Wohl Herr Captain
Bronsky!


.. 5 ... 4 ... 3 ..
Bronsky!


.. 2 ... 1 ...
Bronsky!


There you are Bronsky, you bad little dog, you!


Didn't I tell you never to run away, Bronsky!

Didn't I tell you, you might get into trouble. . . .

All of us have two faces . . . the pretty, admirable face we present to the unsuspecting world . . . and the somewhat less admirable face, revealed only when we feel we're safe from being found out. In the interest of absolutely nothing, Cracked peeks under the surface of our thinly veiled hypocracies, to reveal . . . Eccch . . .

OUR

GLAMOUR GIRL AT WORK—This is Linda Lovely. When cameras focus on Linda, she's a dream, a doll. . . .

BUT. . . . when Linda awakens in the morning, minus her make-up, she's a real honest first rate HORROR!

FAMILY WHILE VISITING—This is the Jablosnitch Family visiting friends. Note warm, loving togetherness. . . .

BIG BUSINESS TYCOON—Ramsey Miserly, all day long, buys and sells stocks, signs fabulous checks and vouchers. . . .

BUT. . . . let him not get his penny's worth from a peanut coin machine, and he goes STARK NUTS!

CAT UNDER SURVEILLANCE—This cute and cuddlesome kitty is a living doll when its mistress is at home. . . .

TEACHER AT WORK AT SCHOOL—Jeffrey Gocart is the coolest, calmest, most collected teacher at Fi High School. . . .

BUT. . . . comes summer and he augments his meager income by sweating, and straining—digging ditches!

CHEERFUL MECHANIC AT WORK—Everyone loves old Charlie Chuckles because he's always making jokes at work. . . .

TWO FACES

BUT. . . . observe this same trio at home behind drawn shades, hurling furniture and screaming at each other.

STRONG MAN IN PUBLIC—Lionel Strongbreath delights audiences with his mighty muscles, his vibrant health.

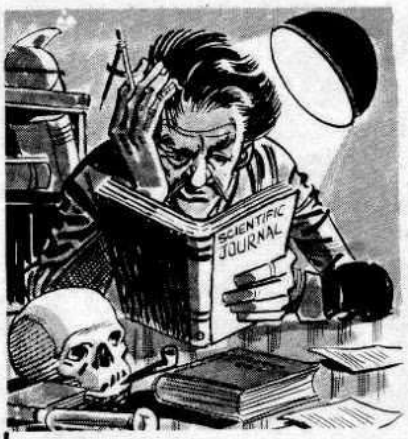
BUT. . . . afterwards, Lionel crawls exhausted and moaning into his hot dreary flat, more dead than alive.

BUT. . . . let the old dame take off and the kitten turns into a cold-blooded bird-massacring MURDERER!

BRAVE LION TAMER—Benton Beastly thinks nothing of valiantly putting ferocious animals in their place. . . .

BUT. . . . when Benton dares to return to the place he calls home, his wife scares him silly.

BUT. . . . nobody, but **NOBODY**, swears louder or becomes more violent than Charlie when he fixes things at home.



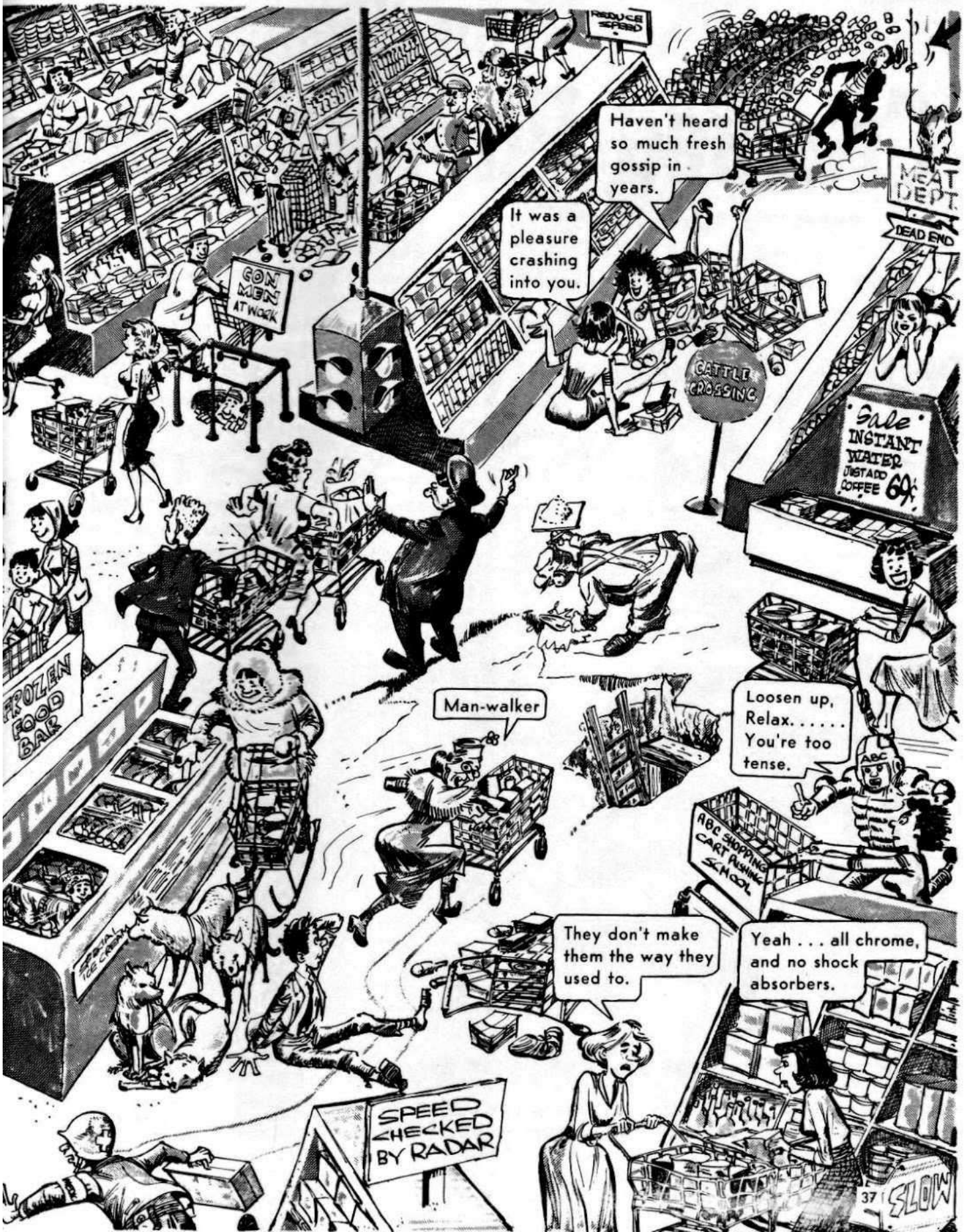
SCIENTIST STUDYING—This man, sagaciously studying the "SCIENTIFIC JOURNAL" is Professor Ignatz Lump.

BUT. . . . give him a chance to read something **REALLY WORTHWHILE**, like **CRACKED**, and he'll burn the **"JOURNAL"**.

Today you can ride around in your automobile, walk thru traffic, play in the streets, and chances are nothing will happen. But look out! Don't go into a supermarket because a guy can get killed in there!

TRAFFIC in

the SUPERMARKET



Announcing

the Winners of the Cracked Photo Contest

After weeks of grueling and tortuous selecting, the judges of Cracked have finally come up with the winners in our stupendous Cracked Photo Contest! For months, thousands of letters poured in from all parts of the world—and elsewhere. We got so much mail, our postman's now in the hospital with a ruptured spleen. . . . The three winning entries are below. Each receives a special Cracked Trophy plus a lifetime subscription to Cracked. The 10 next best each get a year's subscription to Cracked and Honorable Mention. For those of you who didn't win, we promise not to mention it to anybody.

1st PRIZE

Submitted by
LARRY WOOD
Maysville, Ky.

2nd PRIZE

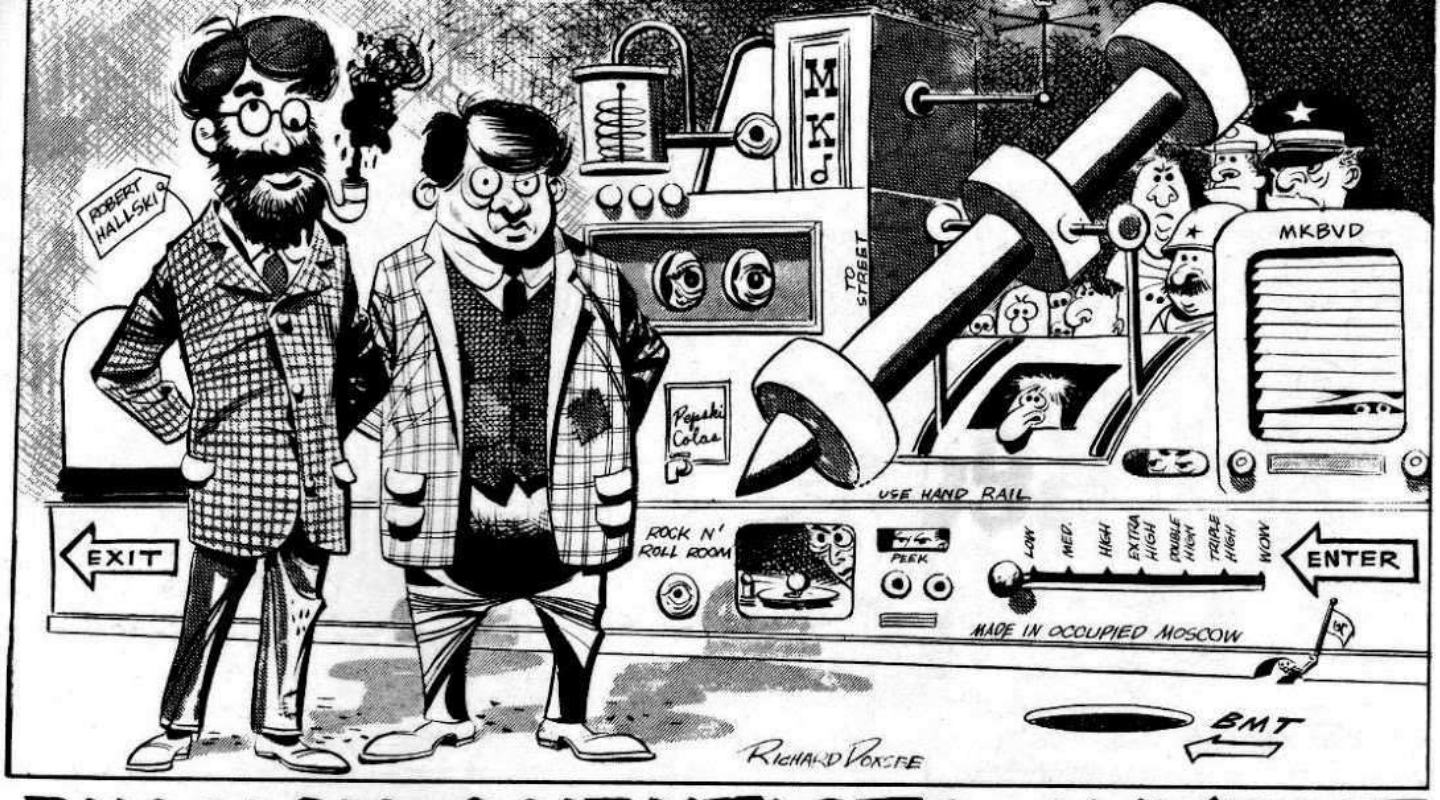
Submitted by
JERRY LEVIN
Chicago, Ill.

3rd PRIZE

Submitted by
K. H. RICHTER
Johnstown, N. Y.

HERE ARE THE NAMES OF THE NEXT TEN LUCKY WINNERS!

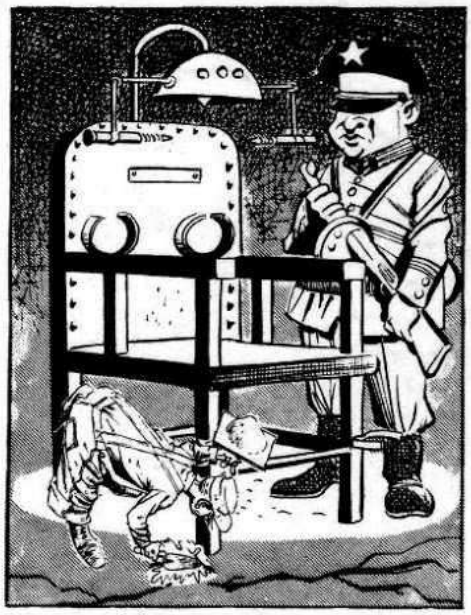
Chuck Rosene, Elgin, Ill.;
Tony Marro, Rutland, Vt.;
Douglas Dietert, Dallas, Tex.;
Kenneth Goodwin, St. Louis, Mo.;
Charles LePore, Elizabeth, N. J.;
Mike Moon, Columbus, Ohio;
David Chestnut, Winnepeg, Canada;
Richard Roy, Calif.;
Bill Matteson, R. I.;
L. F. Wilkinson, Mad., Wisc.



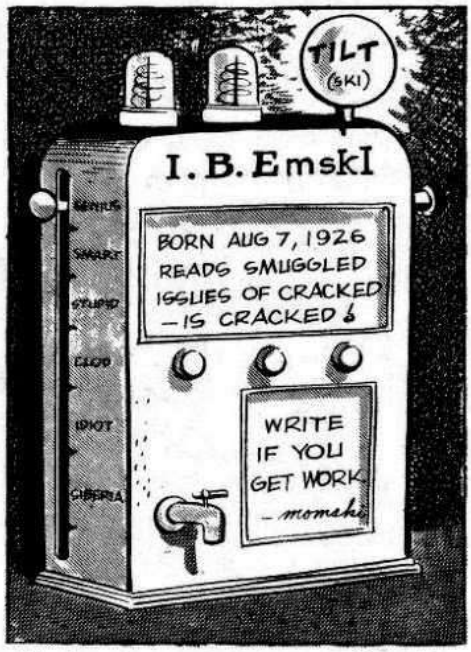
RUSSIAN SCIENTISTS INVENT AMAZING NEW X-RAY

CLAIM NEW DEVICE WILL REVOLUTIONIZE TREATMENT OF MENTAL PROBLEMS!

Whatever may be wrong with the Communist regime we must admit they've come up with some astounding medical discoveries. Their latest is a device for treating mental patients. We know few details but here's how it works generally. . . . The X-ray is trained on the patient's brain. Naturally electrical impulses are emitted when the brain thinks. These impulses are miraculously transmitted to an electronic image producer which in turn puts the thoughts on film. . . . The Russians claim this saves years of work compared to old methods.



To avoid blurring X-ray, patient is steadied by simple, comfortable chair. Friendly attendant puts you at ease.



Electronic computer supplies history of patient down to minutest detail.

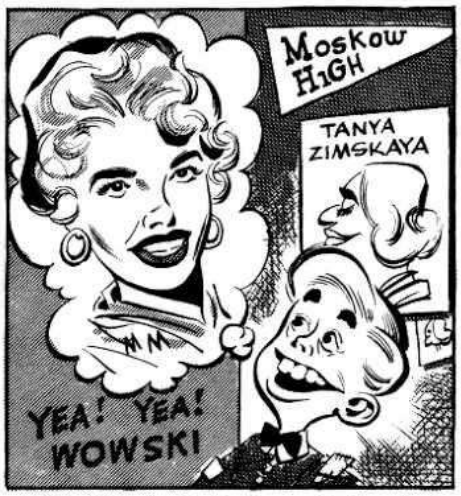
Intricate headpiece probes patient's psyche to stimulate flow of disturbed thoughts — Also, ears are thoroughly cleaned.

RUSSIAN TYPES HELPED BY NEW X-RAY PROCEDURE

CROSS SECTION OF CITIZEN TYPES SELECTED FOR TREATMENT

These citizens are typical of types carefully selected for treatment. On the surface it is difficult for the layman to see the emotional problems these people have, but to the trained medical expert worker, seemingly innocent clues are dead giveaways. This is a free service.

ARTIST—Worked normally for many years — then suddenly started to act strangely.



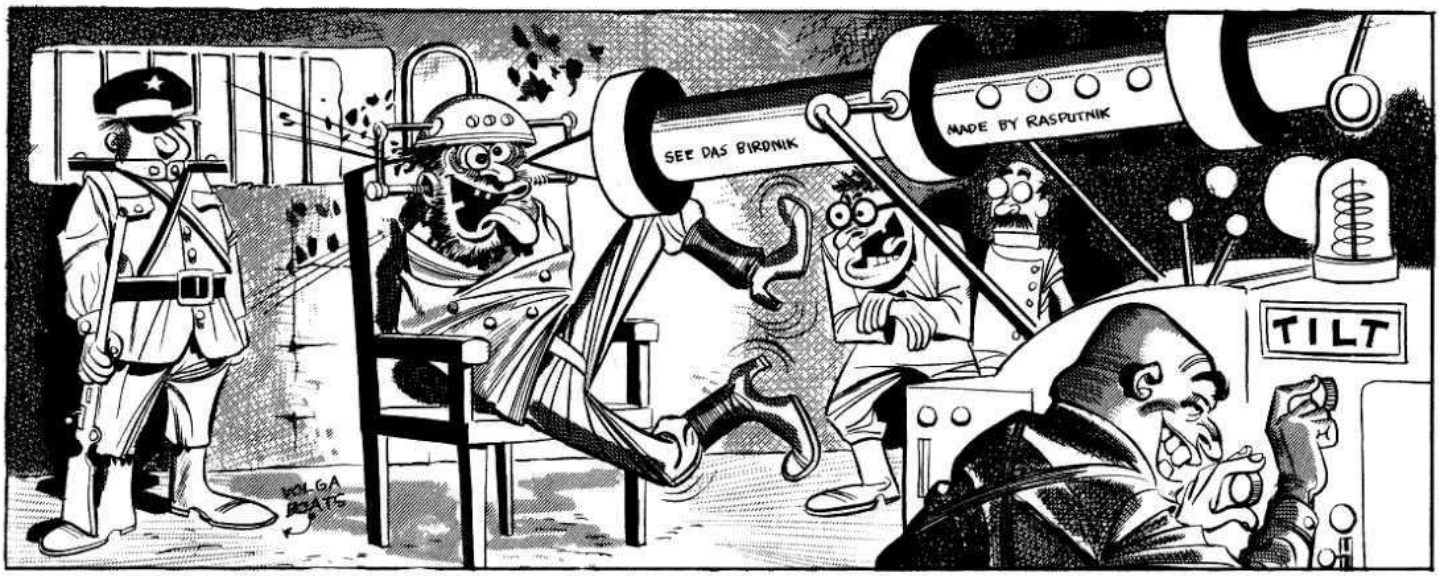
TEENAGER — Collected pictures of Soviet movie stars until capitalistic feelings crept in.

HOUSEWIFE—Trouble noticed when she no longer listened to program "Our Gal Natasha".

FACTORY WORKER — Won awards for work until receiving reports from war maneuvers.

PEASANT—Poor sense of direction. Very often wandered into the wrong places.

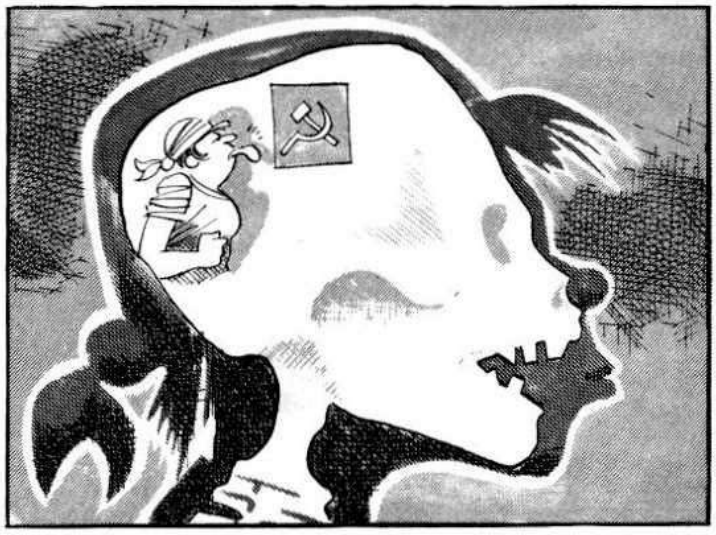
STUDENT—Very poor at reading Russian. Developed strange foreign accent.



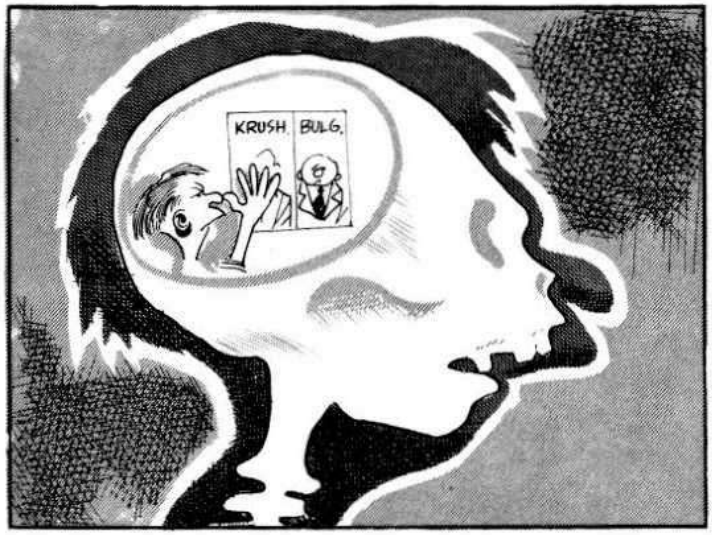
VOLUNTEER—Disturbed Russian patient being treated by new X-ray method.

X-RAYS REVEAL WHAT IS DISTURBING PATIENT AND TREATMENTS BEGIN . . . (AT ONCE)

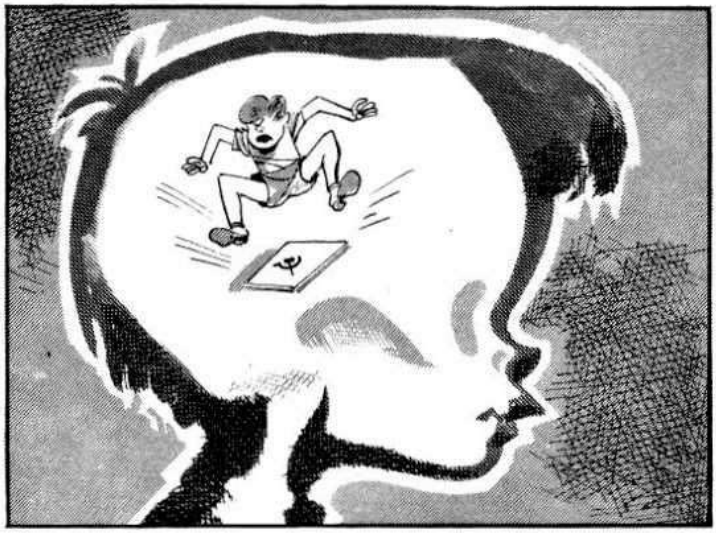
CASE 3065: IGOR S.—Committed when alert police officer noticed his Antisocial Attitude.



CASE 4630: KATYA P.—Case made aware when her son noticed odd behavior.



CASE 04369: COMMISAR IVAN G.—Treated for memory lapses at public functions.



CASE 7063: LITTLE VASILY—Made poor adjustments in school. Anti-authority.

THE STATE PRESCRIBED THIS CORRECTIVE TREATMENT

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Above, you see Commander Blackhead, the biggest Schlepper of them all, from the Tse-Tse region of Southern Madagascar, where the House of Schleppes has been totally ignored since 1794.

The Commander is in the United States to make sure that every drop of Schleppes has the authentic flavor. Also he's here to make sure that every drop of Schleppes gets him his 2¢ royalty on the bottle.

Schleppes contains the new and refreshing flavor called NAUSEOUSWEET — the flavor that acts twice as fast as chlorophyll — and is ten times more powerful than D.D.T.

So the next time you feel run down and blue, just order prune-juice-and-hot-water. It'll give you that GET UP AND GO!!

SCHLEPPES